

**Name:**

Puneet Rathaur

**Career Objective:**

To obtain a challenging position where my skills and creativity can be utilized in maximizing company's profit and to be a successful person in my career.

**Personal Details:**

**Gender:** Male

**Marital Status:** Unmarried

**Date of Birth:** 10/08/1997

**Language Proficiency:** English and Hindi

**Permanent Address:** Rutuja Building 5rd floor flat no 31 Narhe main Road Pune .

**Mail ID:** Puneetrathaur056@yahoo.com

**Contact No:** 9322178263

**Specialization (Major):**

MAJOR:- Marketing

MINOR:- International Business

**Education Qualification:**

2022 MBA (Marketing) From Sinhgad Institute of Management & Computer Application Secured

Marks With 77%

2019 BA (English Hons.) From Magadh University Secured Marks With 60%

**Work Experience:**

- **Wingreensworld Pvt.Ltd.**
- CE - Mumbai
- Work Duration – Since September 2022 to December 2022
- Open 95 New Outlets.

**Key Role & Responsibilities:**

- Appointment of new distributors in vacant market of in Mumbai.
- Daily Secondary sales drive with sales team and individual in key accounts.
- Distributor Primary sales follow up and coordination with dispatch team.
- Daily gate meeting with PSR.
- Responsible for placement of POP Material in retail shops.
- Communication with team for outlet wise execution.



### **Summer Internship (2 Months):**

- **Name of Company** : **INSPLORE CONSULTANTS PVT.LTD.**
- **Project Title** : Customer Penetration.
- **Scope of the Project** : To make new customers appointment, guide and convince them new products and benefits.

### **Winter Internship:**

- **Name of Company** : **TAYS Pvt. Ltd.**
- **Project Title** : Market Research
- **Description:** I had worked with different and different clients who are working pan India metro projects.

### **Extra-Curricular Activities:**

- Anchor in college annual fest, formal gatherings, informal events.
- Active in giving presentations.
- Participate in Debate.

### **Academic Achievements:**

- Certified in The Fundamental of Digital Marketing.
- Certified by TCSion in major soft skills.
- Online Marketing Foundation.

### **Declaration:**

I hereby declare that all the information furnished above is true to best of my knowledge and belief.

**Signature: - Puneeet Rathaur**