

RESUMSE

GYAN PRAKASH

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Mob No-8010713680

Address (Permanent)- Malgodam LIC Road In Front of Vaidik Bal Vidhalaya Ballia Distt-Ballia (U.P.) Pin No. 277001.

Address (Present)- Jalalipatti Nai Basti Nathupur Dagara Crossing Varanasi Distt- Varanasi (U.P.) Pin No.221108.

Objective-

A position providing the opportunity to make the strong contribution to organizational goals through continued development of professional skill.

Professional Qualifications

- Masters in Business administration (MBA) with dual specialization in **FINANCE** and **MARKETING** with **65%** aggregate marks from IMS Engineering College Ghaziabad, affiliated to Uttar Pradesh Technical University, Lucknow in the year 2015.

Academic Qualification

- Bachelors of Science from Satish chander College affileted to M.G.Kashi Vidyapith University ,Varanasi with aggregate 54.5% marks in the year 2013.
- 12th from G.I.C Ballia affileted to U.P. Board with aggregate 72% marks in the year 2009
- 10th from G.I.C Ballia affileted to U.P.Board with aggregate 65% marks in the year 2007.

Experience Report

I had been past working experience M/ S Kamdhenu Ltd , as Sr. Executive Marketing (Steel Division- TMT Bars) for Looked After Kay2 TMT's, Brand Renamed formerly Known as KAY2 XENOX (THE INTELLIGENT STEEL) I had been past working place Eastern U.P. Varanasi ,Jaunpur,Mirzapur ,Sonbhadar ,Ballia,Gazipur ,Chandauli Distt. (In House Brand of Kamdhenu Group) Distributor- Dealer Network. I have done in past working area as Eastern U.P. Barabanki,Faizabad,Ayodhya,Balarampur, Basti ,Beharich,Gonda ,Sultanpur District Raipur Zone (Chattisgarh), SouthchhatishgarhBelt. (Bastar)Jagadapur,Dantewada,Sukma,BijapurDistrict,Bhilai,Durg,Rajnandgaon,Balod,Kwardha District Belt And Raigarh,Jashpur Belt chhatishgarh region as Sr. Executive Marketing (Kay2steel TMT) From February-2016 to now onwards in this company.

Product- TMT Bars

Job Profile-

- Managing and handling channel sales (Distributor and Dealer network).
- Managing Franchisee and Production of our Material By Franchisee.
- Area Development , Brand Management.
- Organizing Product Promotion Activities.
- Organizing Meets like Architects meets, Mason meets ,fabricatorsmeets, Consumer meets.
- Market Feedback ,Market Research of the product.
- Buffer management.
- Appointment of New dealer , regularizing sick dealer.
- Carrying out Quantity based Scheme to motivate Dealers to maximize the sales.

Influencer Marketing For kay2Steel TMT Bars

- 1.Mapping of dealer
2. Sites visit
- 3.Canopy Activities
4. CAP Activities
5. Engineer & architect Meeting
6. District wise working
7. Database of dealer & Non-dealer
- 8.Exclusive Dealer working
9. Van Voice Branding from dealer &Distributor end .

Computer Qualification

- Master Diploma in Computer Information & System Management from New Delhi With aggregate 76.5% marks in the year 2010.
- Basic knowledge of MS EXCEL 8 version.
- Basic knowledge of MS WORD8 version.

Area of Interest

- Marketing ,Exploring new places,& Making Friends.

Strength

- Team player, Leadership , Problem- solving skills.

Hobbies

- Watching Match , Listening Music &Traveling.

Personal Details

Father's Name : Mr.Amar Nath

Date of Birth : 13 July 1992

Gender : Male

Nationality : Indian

Languages Known : Hindi & English

Permanent Address : Mal Godam L.I.C. Raod in Front of Vaidik Bal Vidhalaya ,
Ballia(U.P.) Pin no.277001.

Date:

Place:

(GYAN PRAKASH)

