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<https://sandipthemarketingpro.wordpress.com/>

## **Profile**

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I am a B.Com Graduate with over 8 years commercial experience in Sales & Marketing

Pre dominantly in the travel/tourism industry. I am versatile and self-motivated with the ability to communicate at all levels. Significant achievements within sales I possess an excellent commercial approach to solving problems, optimizing customer potentials, whilst pro-actively developing new business strategies and ideas. I am capable of original thought and I am flexible, creative and innovative, taking an analytical and enthusiastic approach to challenges using initiative and resourcefulness. I am able to constantly give 100% with integrity and dedication & I lead from the front.

My aspiration is to work within a successful, dynamic organization and utilize my creativity, sales and marketing skills to create campaigns which ensure profitability and growth for the organization and achievement of its overall business objectives. My flexible, tenacious and proactive natures ensure that I have the ability to work with efficiency and creativity within tight deadlines and go that 'extra' mile to ensure success for the organization I work with.

## **EXPERIENCE**

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**Thomas Cook India Limited**      03/04 /2017 – 14/05/2020  
Assistant Sales Manager

### **Responsibilities:**

- Marketing & selling International travel packages.
- Regularly visiting clients to discuss their requirements.
- Preparing itineraries for International holidays.
- Working closely with clients to understand their needs & devise suitable packages.
- Generating revenue and regularly achieving monthly targets.
- Liaising with managers from all other departments.
- Creating & implementing business marketing strategies.

**Bonton Holidays**      2/09/2014 – 10/03/2017  
Senior Travel Consultant

**Responsibilities:**

- Marketing & selling International travel packages.
- Regularly visiting clients to discuss their requirements.
- Preparing itineraries for International holidays.
- Working closely with clients to understand their needs & devise suitable packages.
- Generating revenue and regularly achieving monthly targets.
- Liaising with managers from all other departments.
- Creating & implementing business marketing strategies.

**SOTC**

2/1/2013 - 26/08/2014

Travel Consultant

**Responsibilities:**

- Marketing & selling International travel packages.
- Regularly visiting clients to discuss their requirements.
- Preparing itineraries for International holidays.
- Working closely with clients to understand their needs & devise suitable packages.
- Generating revenue and regularly achieving monthly targets.
- Liaising with managers from all other departments.
- Creating & implementing business marketing strategies.

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**EDUCATION**

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**Calcutta University**

Bachelors of Commerce (Marketing )

**Subjects :-**

Marketing Management, HR, Operations Management, Accountancy, Auditing, Costing,  
Economics, Entrepreneurship.

**Chakraberia High School****Higher Secondary.****Subjects:-**

Commerce, English, Economics & Accountancy, Business & Mathematics, Indian Language

**Chakraberia High School****Secondary**

**Subject :**

Bengali, English, Math, Science, History, Geography, Social science.

**Professional Skills:-**

- Sales Force CRM Knowledge
- MS Office
- MS PowerPoint
- Marketing Skills
- Selling Skills

**Father's Name :** Ram Chandra Das

**Date of Birth :** 16<sup>th</sup> July 1990

**Nationality :** Indian

**Religion :** Hindu

**Sex :** Male

**Marital Status :** Single

**Languages Known :** English , Bengali , Hindi



