

VANDIT NARULA

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D.O.B: 07/02/1998



CAREER OBJECTIVE:

Seeking an opportunity to become an aspiring leader and manager by developing skills for achieving organizational and my personal goals.

ACADEMIC CREDENTIALS:

Qualification	Institution/University	Percentage/CGPA	Year
PGPM	IBS MUMBAI	Result Awaited	2021
Bachelors of Business Administration (BBA)	Banarasidas Chandiwala Institute of Professional Studies (GGSIPU)	74%	2019
HSC	CBSE	88.25	2016

INTERNSHIPS

1. Internship – Marketing -Shalimar Paints Pvt. Ltd. Duration – 20/02/20 – 22/05/20

- Analyzed the effectiveness and value addition of Shalimar Expert Program.
- Comparative analysis with other 4 big players in the paint industry.
- Suggesting the areas of improvement.

2. Internship - Finance - Dantal Hydraulics Pvt Ltd - Duration - 03/6/2018 - 30/7/2018

- Analyzed Financial Statements and Balance Sheets with respect to Production Output
- Worked on Cash Flow Statements and Profitability ratios of the Production unit of the Plant.
- Assisted department head to improvise on methods to improve profit ratios and decrease cost of production.

PROJECTS UNDERTAKEN:

▪ Mobile Commerce Duration 01/2019 – 04/2019

Analyzed preferences of Consumers towards Mobile Commerce

The intent of project included factors influencing consumers, impact of mobile commerce on thoughts of consumers and to develop such preference model for consumers.

The model for consumers was made and such limitation of M-Commerce were laid down.

▪ Marketing Strategies Analysis

Worked and Analyzed Marketing Strategy of Kotak Life Insurance.

Assisted the department to understand and improvise company's brand awareness and grab customer's preference for Kotak Life Insurance.

AWARDS & ACHIEVEMENTS:

- Silver Medal in CBSE Volleyball Nationals
- Participation in Open State Basketball Championship
- Participation in Reliance Youth Football Tournament

COMPETENCIES:

- Good Verbal and Non-verbal communication skills.
- Adaptive nature - ability to pursue in any working conditions.
- Work effectively with diverse group of people and deliver results under pressure and time constraints.

OTHER INTEREST & ACTIVITIES:

- Playing outdoor sports and video games.