



ROHIT BANSAL

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PERSONAL DETAILS

Date of Birth : 17/06/1995

OBJECTIVE

To Utilize my technical skills and provide a professional service to customers by applying and honing my knowledge and working in a challenging and motivating working environment.

EDUCATION

Asian business school, noida

2019

PGDM (pursuing)

8.0 CGPA (first year)

Tamilnadu agriculture University, Coimbatore (Tamilnadu)

2015-19

Bsc

79.8%

Shree Abhay vidha mandir, hindaun city

2012

XII (PCB)

71%

Shree Abhay vidha mandir, hindaun city

2010

X

70%

PROJECTS

Digital banking - future of banking

I have contributed the knowledge and research summary based on certain parameters which bring the study one step ahead in the banking field.

Production and problem related to bio diesel

Study bring the conclusion of factors affecting the bio diesel production and remedial measures.

SKILLS

Ms office

Basics of python

Data science

Tableau

Data interpretation and visualisation

INTERNSHIP

1. Sattviko (FMGC)

July 2020 - August 2020

Growth partner program (sales and marketing)

Putting customer in to the marketing funnel accross the country.

Generation of hot leads for the distribution program.

Creating the daily and weekly dashboard of the customer to continuous follow up.

Arranging and providing products view and customer quariesover virtual meeting

Deciding the taratary sequence for customers distribution.

2.Humanity welfare council

Jun 2020 - July 2020

Community fundraiser

Arrangement of funds for Poor's and needy during covid 19 situation.

3. Capital box

May 2020 - July 2020

Sales and marketing intern

Finding out potential customers and convenience them for buying insurance.

Preparing day to day and weekly dashboard for continuous follow up.

Working as team leader for handling the batch of interns and customer.

Enhancing the customer reach towards insurance policy and their advantage.

Study of behaviour and life cycle of fall army worm.

Study help the pattern of spreading the diseased caused by the fall army worm.

Chemical and dose of chemical which used as effective remedy for insect.

paytrack Live project

Make new potential customers to download the app for easy payment service.

Study of pheromone trap efficiency in multi crop.

Set up different pheromone trap for multiple crop to identify efficiency of pheromone trap.

CORE QUALIFICATIONS

Marketing research

Team leadership

Vendor and client relationship

Distributors management

Marketing funnel associate

CERTIFICATION

The national institute for entrepreneurship and small business development (NIESBD)

Basics of financial market by Elearnmarkets

ICSI | CNSS certified network security specialist

DECLARATION

I declare that the above given information stated are true and correct to the best of my knowledge and belief

4. Rural agriculture workforce experience (RAWE)

Aug 2018 - Oct 2018

Project and program coordinator, Salem, Tamilnadu
Provided indigenous training knowledge for rural farmer.

Provided best management and farmers support by JDA and ADA in the local and district community.

Act as role model for self help group and other women supporting NGO.

ACHIEVEMENTS & AWARDS

1. Winner of best poster presentation award
2. First prize in business quiz inter College competition
3. Winner of business startup idea.
4. State level representative and winner for self defence camp.
5. Winner of debate competition in tamilnadu
6. First prize in the best live human mime at ICT tamilnadu.
7. Awarded as best event and programme coordinator

ACTIVITIES

Former English debate secretary at tamilnadu agriculture University

Former Program and event coordinator at tamilnadu inter college tournaments.

Former Chief Secretary Trichy agri- horti association incubator

LANGUAGE

English

Hindi

Tamil

Basic of Malayalam

French (basic)