

RAHUL AHIRWAR

7001642755 | rahul08072000@gmail.com | [linkedin](#)

EDUCATION

Master of Business Administration (Pursuing)

National Institute Of Technology Rourkela ,Odisha	2022-2024 8.08(CGPA)
B.COM Satyawati College, University of Delhi	2018-2021 7.197(CGPA)
XII Examination Army Public School Sukna ,West Bengal	2017-2018 75.6 %
X Examination Army Public School Sukna ,West Bengal	2016-2017 7.8 (CGPA)

Experience

Marketing Analyst Intern | Jhansi Smart City LTD (JSCL) | May 2023 - July 2023

As a Marketing Intern, my role entails actively overseeing and contributing to various initiatives within the city. My responsibilities include creating and implementing marketing strategies to generate revenue for the company. The projects I worked on include the development of revenue strategies for electric cabs, electric buses, and prestigious landmarks such as the National Museum, Jhansi Rani Laxmi Bai Fort (Including the Lighting Show at Rani Fort), Bundelkhand Culture Center, and the innovative Smart Vending Zone in Jhansi.

PROJECT(S)

CAR COMPARISON DASHBOARD (Excel, Power Bi, Figma, MySQL)

- Developed a data visualization dashboard that can help to identify the best possible car for user
- The dashboard has the capability to compare all-important aspect/Specification of car either one to one or one to many according to user requirement
- It provides a user-friendly experience which ease the customer to compare between tough choices and make decision easy

DIVERSITY AND INCLUSION DASHBOARD (Excel, Power Bi)

- It help in Identifying important KPIs in hiring, promotion, performance and turnover
- Capability to understand the root causes of the slow progress in project
- Help Business to manage Human resources

SKILLS

MANAGEMENT	: Problem Solving,Leadership,Communication
LANGUAGES	: Hindi, English
TOOLS	: MySQL ,Power BI,Figma
TECHNOLOGY	: Data Visualization ,SQL,Prototyping
OTHERS	: Designing ,Public Speaking ,Excel ,Management ,Sports

ACHIEVEMENTS

Excellency Award of The Year	2019
Runner up in Business Treasure Hunt by SRCC	2019
School IT Subject Class 12th Topper	2018

POSITIONS AND RESPONSIBILITIES

IT AND SPONSORSHIP HEAD (Arts and Culture Society)

| Aug 2019 - June 2020

- I had led a team of 9 members and 100 + Volunteer for the Annual Cultural Fest of the Institute
- As a team we collected a total sponsorship of Rs 16,00,000 in cash and Rs 45,000 in Coupon/Gift Voucher
- And my individual share was Rs 3,85,000 approx. in cash and Rs 18000 In Coupon/Gift Voucher

PRESIDENT (Unnati Club)

| July 2018 – June 2019

- I had led a team of 5 members and managed 6 Seminars, 2 workshops, annual society fest and 1 education trip