



CURRICULUM VITAE

PERSONAL DATA

Name: Arnab De

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OBJECTIVE

Seeking a challenging position in a reputed organization which provides opportunities for professional growth and advancement, and utilize the experience acquired in becoming a valuable team member in the field of marketing in one of the reputed organization.

PROFILE

- Self motivated, hard working and goal-oriented with a high degree of flexibility, creativity, resourcefulness, commitment and optimism
 - Result oriented individual with strong analytical and interpersonal skills and a quick learner with high levels of adaptability and ability to take initiative.
 - An effective team player with exceptional planning and execution skills coupled with a systematic approach and quick adaptability
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EDUCATIONAL CREDENTIALS

COURSE	YEAR	PERCENTAGE	BOARD/INSTITUTION
MBA (MARKETING)	2020	71.31%	IIBS Kolkata
BBA (H)	2014	61% (DGPA 6.80)	TECHNO INDIA SALLAKE
HIGHER SECONDARY	2011	69%	BIRBHUM ZILLA SCHOOL
MADHYAMIK	2009	64%	BIRBHUM ZILLA SCHOOL
DCA (COMPUTER APPLICATION)	2016	61.25%	GLOBE COMPUTECH

TECHNICAL PROFICIENCY

MS Office, Internet Applications, Data Structure, DBMS, Operating Systems (XP/Vista/7),

SUMMER INTERNSHIP

- (1) **Title** Service provider
Company Sony India private limited
Role Providing service to the customer .
Duration 2 Months.
Synopsis After selling T.V , Home Theater , providing service for this product and after installing get a feedback from the customer .
- (2)**Title :** Sales Officer
Company: Berger Paint India Ltd
Role : Meet with dealer, contractor & interior designer.
Duration: Two months.
Synopsis: To build a good relationship with dealers and contractors.

ORGANIZATIONAL EXPERIENCE

1. Berger Paint India Ltd.
Year - **12.10.2018 – 31.12.2020**
Post – Sales Office
Location- – SILIGURI.
Territory - SILIGURI, SIKKIM , DARJEELING, MALBAZAR
 2. Presently working in Jubilant Agri & Consumer Products Limited
Year - **04.01.2021 - Till Now**
Post - Territory Executive
Location – Kolkata, West
Bengal Up country
Territory - Kolkata, Hooghly, Birbhum , Murshidabad ,Baharampur , Krishnagar ,
Burdwan , Nodia .
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RESPONSIBILITIES

1. Setting sales goal and have to achieve this goal.
 2. Researching prospects and generating leads.
 3. Maintaining CRM database.
 4. Handling dealers and distributors.
 5. Visit interior designers & site also.
 6. Shop meet, Contractor meet regular basis.
 7. Visit OEM and generating demand from market.
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Date of Birth: 26/12/1991

Languages Known: English, Bengali and Hindi.

Permanent Address: Suri , Birbhum , Laldighipara , Pin : 731101

Date :

Signature :