



ANTONY THOMAS

📞 +91 9995540174

✉ antonythomas2912@gmail.com

🏠 Sargadhara Nagar
162,Kavalpura,Kollam-11

ABOUT ME

Experienced and self motivated person with 5 years of experience overseeing sales figures and new account development

SKILLS

- Excel,Powerpoint & Power BI
- Digital Marketing
- Territory sales management
- Retail sales

WORK EXPERIENCE

Godrej & Boyce mfg
Co Ltd Oct,2017 - Present

Territory Sales In-Charge

- Maintained and built positive client relationships.
- Dealer management
- Channel expansion of Home Furniture in Kerala
- Assisted in developing advertising and marketing strategies across social media platforms.
- Handled Digital Marketing for Entire Kerala Region
- Control of outstanding
- Liaison between the company and the dealer
- Planning and support in promotional and marketing activities
- Guide the sales staff in the showroom

Previous Designation

Customer relation Sep,2016 - 2017
Executive

- Customer Management
- Visual merchandising and stock management
- Planning sales initiatives both month and quarterly
- Ensuring customer escalations are dealt efficiently and effectively
- Supporting store manager
- Actively participate in promotional activities

PERSONAL INFORMATION

- Date of Birth : 29/12/1993
- Marital Status: Single

LANGUAGES

- Malayalam
- English

EDUCATION HISTORY

BBA ,Kerala University

2016

- University Institute of Technology,University of Kerala, Kottarakara , Kollam Kerala

Higher Secondary

2012

- Krist Raj Hss, Kollam
- Stream : Science

High School

2010

- Krist Raj Hss, Kollam

ACHIEVEMENTS

- Successfully executed the opening of Godrej Franchisee in LULU Mall and Ernakulam
- Awarded Interio Samman for the effort in Generating sales from the LULU Franchisee