



LOKESH DAS

Objective

As a recent MBA graduate with a specialization in Marketing I bring a fresh perspective, a strong academic foundation, and a passion for business excellence to the professional world. Throughout my MBA program, I have developed a solid understanding of key business concepts and strategies

Academic Profile

Degree	Year	Institute	%/CGPA
MBA	2023	GITAM Institute of Management, Visakhapatnam	73%
B.COM	2020	Guru Nanak College, Chennai	77%
12 th	2017	Kendriya Vidyalaya Ashok Nagar, Chennai	61%
10 th	2015	Kendriya Vidyalaya Ashok Nagar, Chennai	85.5%

Internship (*Machinemax India Pvt Ltd*)

Duration- (June 26th 2023 to September 26th 2023)

Role- Sales and Inventory Intern

- Provided exceptional client services resolving inquiries and issues to ensure client satisfaction
- Demonstrated in depth knowledge of telematics solution, including GPS tracking, fleet management to effectively educate clients and recommend tailored solutions
- Excellent communication, negotiation, and relationship-building skills
- Actively participated in industry trade shows and events to promote telematics products and expand the company's client base
- Kept track of all products, materials, and supplies in stock. This included recording of item details, quantities, and location accurately
- Entered inventory data into computerized system or spreadsheets.

Certifications

- Coursera: Marketing Mix
- Coursera: Fundamentals of Management
- Coursera: Management and Financial Accounting: Know Your numbers 1
- Coursera: Introduction to Computers and Office Productivity Software
- Coursera: International Hospitality & healthcare services marketing

Achievements

- Won 1st position in Volleyball competition conducted by Kendriya Vidyalaya Steel Plant, Visakhapatnam
- Participated in marketing quiz competition conducted by Guru Nanak College (Department of Library)
- Won 2nd position in Chennai cluster Cricket competition (Under 19) conducted by Kendriya Vidyalaya IIT madras

Extra-Curricular Activities

- Volunteered in Women's safety program on Women's Day 2022 organized by GITAM Institute of Management
- Participated in NSS events conducted by GITAM Institute of Management

Contact

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Personal Information

Date of Birth: 21-03-2000

Languages

English, Hindi, Odia, Telugu

Skills:

- Communication
- MS Office
- Teamwork
- Adaptability

Strengths:

- Ability to think logically and team player
- Capable of working in dynamic and fast environment
- Relationship building
- Proficient in Microsoft Office tools
- Good Interpersonal skills

Hobbies/Interests

- Travel and Photography
- Cooking new Indian Cuisines
- Badminton, Cricket, and Football