

RESUME

PROFILE

I am very interested & energetic when I introduce a new brand in front of the market. I always take this opportunity with very challenging & devoted way. Because I think sales & marketing is one of the artistic mode what is create a deep & trustable relationship between customer & the organization for a long period.

I served the sales industry from last 12 years at different small & big sectors. My objective is to serve the organization with dedication & hard work. I have one simple motto, first establish the brand quickly and after that generate more & more revenue for the same organization.

Being a resident of Kolkata, West Bengal I am very well know with the local market, customer's psychology & geographical situation . For this reason, if I get a chance to serve your organization for Kolkata & suburb I confidently assure you that I can make it.

CORE COMPETENCIES

SALES & MARKETING	BUSINESS DEVELOPMENT
CLIENT RELATIONSHIP	REVENUE GENERATION
COMPETITORS ANALYSIS	NEW CUSTOMER ACQUISITION
MARKET RESEARCH	DEALER/DISTRIBUTOR MANAGEMENT

EXPERIENCE

- 1) Served as an accountant & supervisor at "Ess Pee Enterprise" from 2002 to 2007.
- 2) Served as a Trainee Sales Representative at "Peerless General Finance & Investment company Ltd" from 2007 to 2011.
- 3) Served as a Business development manager for channel sales at "Bajaj Allianz Life Insurance Co. Ltd" from 2012 to 2015.
- 4) Served as a Marketing head at "Packaging Equipment Co." from 2015 to 2019.

QUALIFICATION

- 1) Passed 10th standard at 2nd division from The Scottish Church Collegiate School in 1997.
- 2) Passed 12th standard at 2nd division from Vidyasagar College in 1999.
- 3) Passed Bachelor of Commerce (B.Com) from Vidyasagar College in 2002.

EXTRA KNOWLEDGE

Done EDP (Entrepreneurship Development Programme) at Sales & Marketing from MSME (Govt. of India)

EXPERTISE

- 1) Accounting with basic computer knowledge & Internet.
- 2) Ridding two wheeler.
- 3) Travelling.
- 4) Sports like Cricket, Chess.
- 5) Music.

MR. NILADRI SAHA

CONTACT

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Dum dum Cant. Kolkata - 700065,
West Bengal, India.

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Email : niladri.saha100@gmail.com

FATHER'S NAME

LATE MONORANJAN SAHA

DATE OF BIRTH

29THY NOVEMBER, 1979

GENDER

MALE

RELIGION

HINDUISM

MARITAL STATUS

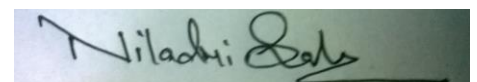
MARRIED

LANGUAGES

ENGLISH
HINDI
BENGALI (MOTHER TOUNG)

PHYSICAL DETAILS

HEIGHT : 5'11"
WEIGHT : 78 KG
EYE : WITHOUT GLASSES
PHYSICAL STATUS : FIT



Signature