

Tejas Sirsikar

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ACADEMIC QUALIFICATIONS			
Year	Qualification	Institute	CGPA/%
2022	MBA (Marketing)	Symbiosis Institute of Business Management, Nagpur	Pursuing
2020	BBA	National Institute of Event Management, Pune	60.10%
2016	XII	Shri Mathuradas Mohota College of Science, Nagpur	58.46%
2014	X	Tejswini Vidya Mandir, Nagpur	83.40%
SUMMER INTERNSHIP			
Company: LFG Cares		Position: HR & Operations Manager	Jan 2019
<ul style="list-style-type: none"> Managed recruitments and selection of employees and staff for hospitals. Resolved issues between management and employees for a smooth flow in hospitals. Updated employees with new policies and disciplinary procedures to meet the government standards. 			
Company: Chaos Theory		Position: Social Media Marketing Intern	Jun 2019 – Jul 2019
<ul style="list-style-type: none"> Designed, created and managed ad campaigns on Facebook and Instagram. Employed social media strategies to promote company's product and services. 			
KEY PROJECTS UNDERTAKEN			
Event Management, National Institute of Event Management, Pune	To study and make a promising event proposal for a corporate client for their company's annual day event. <ul style="list-style-type: none"> Carefully articulated all the costs associated with planning and execution. Studied minute aspects of event management while formulating budget. Studied how to emulate the language of the client by knowing their desires, needs and fears. 		2018
POSITIONS OF RESPONSIBILITY			
Artist Manager, Vh1 Supersonic (Viacom18)	<ul style="list-style-type: none"> Provided hospitality to all artists and their crew. Worked on their hospitality and technical riders. Coordinated with the artists and reported them with minutes of the event. 		2019
Public Relations, Sunburn (Percept India)	<ul style="list-style-type: none"> Managed the guest records and reported them to create complete visibility. Worked for Sunburn's sponsors and clients at national level across the industry. 		2018
Cultural Committee Head, NIEM Pune	<ul style="list-style-type: none"> Conceptualized unique cultural events and fests. Budgeted the events as per college rules. Ensured students participation for making the events/fests successful. 		2017
ACHIEVEMENTS & CERTIFICATIONS			
Extracurricular	<ul style="list-style-type: none"> Secured second position in INCEPTIVE 1.0 for Case Study Presentation at SIBM Nagpur. Secured first position in group presentation round conducted by EEMA (Events and Entertainment Management Association). 		[2020] [2019]
Certifications	<ul style="list-style-type: none"> Market Research & Consumer Behavior by IE Business School. StartUp India Learning Program by Startup India (GOI initiative). Personal Branding by University of Virginia. Advanced Google Analytics by Google. 		[2020] [2019] [2020] [2020]
Others	<ul style="list-style-type: none"> Co-founder of Pune Party Updates – a social media platform intended to keep people updated about events happening in and around Pune. 		[2017-2019]
SKILLS & INTERESTS			
<ul style="list-style-type: none"> Leadership, Creativity, Decisiveness, Managerial Skills, Active Listening, Communication Skills. Listening to Music, Nature, Travelling, Cooking, Outdoor Activities. 			