

NAME : Saudamini Bera

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CONTACT NO : 9083164707/9612197007



OBJECTIVE

Seeking a challenging Organisation and career that will utilize my skills in my area of competence and enriches my knowledge. My passion is to be part of a high-performing team that contributes towards the growth of the organization and I want to be a key driver in that growth.

EXPERIENCE

Worked with Cement Manufacturing Company Ltd,(STAR CEMENT) in Q.C department as Jr.Chemist from April 2013 to October 2016.

Worked in Dadson HPS India Pvt. Ltd till March 2019 as an Asst. Manager – Business Development .

Working in Cera Sanitaryware Ltd since May 2019 as Business Development Officer.

JOB DESCRIPTION:

- Architect and Interior Designer visit.
- Developers and Promoters visit.
- Collecting Project Leads from Architects and Interior Designers
- Develop New Marketing Strategies capture market channels with new clients.
- Develop business for the firm by building corporate relationships with Industry /market.
- Negotiate with clients and vendors on behalf of firm.
- Direct all meeting and produce presentation for clients.
- Analyze and compare strategy with competitor.

CERTIFICATIONS:

I am proficient in word processing and spreadsheet software e.g. Excel, MS Office etc. and other Microsoft Office Suite.

I have successfully completed a Diploma Course in Information Technology Application of Twelve Months duration from COMPUTER TRAINING STATE YOUTH CENTRE.

ACADEMIC QUALIFICATION

Qualifying Exam	Institution	University/ Board	Year	Percentage/ DGPA
MBA Major: Marketing Minor : HR	International Institute of Management Sciences	MAKAUT	2018	8.01
Bachelor of Science (B.Sc.)	Victoria Institution	Calcutta University	2012	44.40%
Higher Secondary	SHMD, Jaigaon	CBSE	2008	57%
Secondary Exam	SHMD, Jaigaon	CBSE	2006	63.50%

SUMMER INTERNSHIP PROJECT

Organisation : KEVENTER AGRO LTD.

Project Title : Competitive position of Frooti, Appy Fizz and its competitors in Dumdum

Duration : July-August 2017

HOBBIES

Cooking

Listening to Music

PERSONAL INFORMATION

FATHER'S NAME : SAROJ KUMAR BERA
DATE OF BIRTH : 07.07.1990
SEX : FEMALE
MARITAL STATUS : UNMARRIED
LANGUAGES KNOWN : ENGLISH,HINDI, BENGALI
NATIONALITY : INDIAN
PERMANENT ADDRESS : Vill – Bakhalpur, P.O- Jallabaz,P.S-Shyampur,
Dist- Howrah,West Bengal,Pin-711314
PRESENT ADDRESS : C/O Modern Hostel, 162, Dumdum Road,(Ghosh Para)
Landmark - Opposite of Ghughu Danga Phari
Kolkata - 700074, West Bengal

Declaration:

I hereby declare that the above mentioned particulars are true to the best of my knowledge.

Signature
(SaudaminiBera)