

# Rohit Yadav

## Marketing

To be an astute learner through my hard work and constant endeavours to perform best and reach the highest echelons while serving my parents, organization and my country to the best of my abilities and potential



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7668693694 📞

lucknow, India 📍

## EDUCATION

### PGDM (Post Graduate Diploma in Management)

Doon Business School

06/2019 - Present

India

Courses

- (Marketing)

### Bsc

Bundelkhand university

05/2016 - 05/2018

India

Courses

- Maths

### XII

New Public School

02/2014 - 02/2015

India

Courses

- Science

### X

New Public School

02/2012 - 02/2013

India

Science

- Science

## INTERNSHIP

### Lead Generation

Suventure service private limited

06/2020 - 09/2020

India

• Worked as a Market Research, from 1st July 2020 to 1st September 2020. Collecting the client information from Different Industry. Build a client data excel sheet. Gained significant practical experience about how to generate a lead generation and how to use different different tools.

Achievements/Tasks

- Worked as a Market Research, from 1st July 2020 to 1st September 2020. Collecting the client information from Different Industry. Build a client data excel sheet. Gained significant practical experience about how to generate a lead generation and how to use different different tools.

## SKILLS

MS Office

MS Excel

MS Word

Canvas

Java

MS Powerpoint

Virtual Dj

SAP

## PERSONAL PROJECTS

Project on Production Process of Shoes in Falcon Bag Industries

- View the making process of sandal and sleeper which involves Cutting, pasting, heating, cooling, finishing and Packaging of product

## CERTIFICATES

- Got Certificate of Achievement for the successful completion of "Marketing in Digital world "with honors From Coursera (Illinois University

Coursera

"Create a Business Marketing Brand Kit Using Canva from Coursera (Project Network)

Coursera

- Got Certificate of Achievement for the successful completion of "Create a Business Marketing Brand Kit Using Canva from Coursera (Project Network)

- Got Certificate of Achievement for the successful completion of "The Product Lifecycle: A guide from finish to start" from Coursera (Project Network)

## LANGUAGES

Hindi

Full Professional Proficiency

English

Full Professional Proficiency

## INTERESTS

Song Collection

Internet Surfing

Gyming