

## SHASHANK KUMAR RAGHUBANSHI

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### Academics:

Qualification	Institution	Board/University	Year of Completion	%/CGPA
MBA (Marketing & Finance)	Birla School of Management	Birla Global University, Bhubaneswar	2021	7.21(CGPA)
B. Tech	B..K. Birla Institute of Engineering and Technology	Rajasthan Technical University, KOTA	2018	60.98%
XII	Nirmala Convent Senior Secondary School	CBSE	2011	59.8%
X	Nirmala Convent Senior Secondary School	CBSE	2009	72.6%

### Summer Internship Program:

#### Dissertation:

Topic- “A study on impact of Pre and post pandemic consumer behavior regarding ITC products”

Description- The Dissertation was focused on current scenario impact on ITC products preferences by consumers and ITC steps taken during the pandemic.

### Academic Project:

Topic- “Smart Grid Technology” (B.Tech)

Finding- It gives us understanding about the smart grid technology.

Topic- “Study on Consumers Perception towards Online Shopping Of Smartphone”(MBA).

Description- The study focused on the consumer perception over the online shopping of smart phones on the basis of various factors.

**Certifications:**

- Successfully completed One day training at CTTC, BHUBANESWAR.
- Volunteered (Rappoteering Department) in the International Conference on GLOBAL TRENDS IN BUSINESS PRACTICES AND MANAGEMENT EDUCATION.
- Attended International Conference On Communication System.
- Online Course on Digital Marketing by Google.

**Achievements:**

- Represented BIRLA GLOBAL UNIVERSITY In “ORISSA POST METTLE MEET QUIZ COMPETITION”.
- Represented BIRLA GLOBAL UNIVERSITY In “IIT BHUBANEWAR E-SUMMIT”.
- Backed 3rd prize in ASL event “THE UNIQUE STORE”.
- Successfully organized many cultural events in BGU.
- Successfully organized many technical events in BGU.

**Value Adding Exposure:**

- Student Coordinator for “MARKETING CLUB”.
- Student Coordinator for “CULTURAL CONDUIT”
- Successfully completed one day training at CTTC, BHUBANESWAR.
- Attended Workshop on INDIAN STARTUP ECOSYSTEM: OPPURTUNITIES & CHALLENGES.
- Attended Two months training at HINDALCO INDUSTRIES LIMITED (ADITYA BIRLA GROUP).

**Skills & Competencies:**

- Ability to work under pressure.
- Communication Skill.
- Friendly and cooperative nature bring a support base for teamwork required in the organization.
- Belief in achieving through dedication and motivation
- Interact easily with people.
- Have knowledge about MS-Excel, MS-Word, MS-POWERPOINT.
- Have knowledge of Smart grid technology.
- Have knowledge about Organizing Events.