



SUNNY RAJ

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Career Objective

Securing a responsible career in Marketing in a reputed organization to enhance the productivity and profitability with the knowledge and skills to achieve the Organizational goal. Seeking an entry level position to begin my career to achieve a high-level position.

Internship

- **THE CAPITAL BOX** 05/2020 - 07/2020
Sales Intern
Task & responsibilities:
 1. Helped develop marketing and internet business promotion, improving organization for success.
 2. Generate and compile new leads for potential client growth.
 3. Schedule 1 call everyday to the client.
 4. Team Lead of 15 members group with guidance, support and motivation
- **Sattviko (FMCG)** 25th July - 24th Dec
Growth Partner India
Tasks & responsibilities:
 1. Developing the sales and marketing funnel
 2. Onboard wholeseller data management and continuous follow up

Education

- **ASIAN BUSINESS SCHOOL** 2019 (Pursuing)
POST GRADUATION DIPLOMA IN MANAGEMENT
6.35 CGPA
- **PATNA UNIVERSITY** 2016-2019
BACHELOR OF COMMERCE (ACCOUNT HONS.)
53%
- **BALDWIN ACADEMY (CBSE)** 2014-2016
INTERMEDIATE XIIth (COMMERCE)
52%
- **ST. PAUL'S HIGH SCHOOL (ICSE)** 2013-2014
MATRICULATION Xth
65.2%

Skills

- 1. MICROSOFT OFFICE
- 2. Sales & marketing
- 3. Leadership & Supervision skills
- 4. Digital Marketing

Projects

- **Market Influencer**
Part time Marketing Intern (02/2020–03/2020)

Oyster Connect (Shiksha.com)

Tasks and responsibilities:

Shiksha.com college review collected online reviews for various colleges from students.

Corporate Interface

- 1. Industrial Visit at Tata Steel
- 2. Industrial Visit at Coca Cola
- 3. Industrial Visit at Parle
- 4. Industrial Visit at Safe Express
- 5. Guest lecture by Mr. Nitin Gadkari (Honorable Minister Road & Transport)
- 6. Media for Exchange seminar & conference 40 @ 40 Idea Exchange (Hotel Radisson Blu Noida).
- 7. Dr. Pritam Singh Memorial lecture series (Manav Rachna Happy Times)

Certificates

- 1. Certificate of Influencer marketing.
- 2. Certificate of Participation in Emerging Automotive Technology Session
- 3. Certificate of The National Institute for Entrepreneurship and Small Business Development (NIESBUD)
- 4. Certificate of Participation in Lung Care Foundation.

Language

- English
- Hindi

Interests

- Singing, Listening Music
- Sports (Cricket)
- Driving & Travelling

Personal Details

- D.O.B - 26/06/1998
- Nationality- Indian
- Gender - Male

Declaration

- I hereby declare that all the given informations are error free and correct to the best of my knowledge and belief.