

RESUME

Sahejpreet Singh Kohli

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OBJECTIVE:

I want to work in a highly dynamic and challenging environment where I can further develop my competencies & continue to do advance in my career. I optimize my skillset to achieve the best as required.

SKILL PROFILE

- New Business development
- Account Management/Client Management
- Proficiencies in Digital Transformation
- Strategic Planning/Product development

Course/Examination	Institution/College	Year of Passing	Percentage
Post Graduate Diploma In International Marketing(PGDIM)	Shri Guru Gobind Singh College of Commerce	Pursuing	
Bachelor of Business Administration	Footwear design development institute	2017	64%
CBSE (Commerce)	Guru Harkishan Public School	2014	62%

POSITIONS & RESPONSIBILITIES

- Placement & Training Head, PGDIM 2019-20
- Sponsorship Head, International Cell, SGGSCC 2020
- Member- Entrepreneurship Development Cell, SGGSCC
- SGGSCC Hockey Team Member.
- Sponsorship Head, MADHAYAM 20
- Member- Alumni Relations, SGGSCC

INTEREST AREA

- Marketing/Business Acquisitions
- Networking/Community Management
- Event management- Productions & Procurement.

PROFESSIONAL EXPERIENCE

YES BANK LTD// DELHI// Aug 2018-June 2019

Personal Banker-Assistant Manager-1

- Acquisition of Quality CA/SA (Current Account/Savings Account) Accounts Qualified
- Revenue Acquisition- Cross-sell of Life Insurance products, MF, Gold, /FX, Assets products.
- Ensuring timely escalations of an issue impacting business and appropriate solutions to address the concerns
- Informs customers of new products or product enhancements to further expand the banking relationship.

COG DIGITAL// NEW DELHI// March 2017- June 2018

Digital Strategist & Key Account Manager/Client Servicing

- Generating new sales proceedings for the company. prospecting /analyze client websites and business situations quickly and accurately.
- Manage Business Development cycles diligently and own the entire journey of prospecting, pitching, solutions, closing and piloting.
- Resolving Client issues related to products, post-sale services, etc. via emails in coordination with the Technical Department.
- Archiver for Rockstar Rookie Award & Part of GALLUP Training.