

Jamnalal Bajaj Institute of Management Studies MMS

Sameer Surve Male, 29 years Specialization: Marketing

WORK EXPERIENCE	Duration: 30 months	
Reliance Jio Infocomm Limited Assistant Manager — Enterprise Sales Feb '21 – Jun'21 Location: Mumbai	 Responsibilities: Responsible for generating sales for products like Internet Leased Line, Jio Business Broadband,etc. Responsible for generating new prospects by scheduling meetings, cold calls, Emailers, Client References,etc. Responsible for understanding the requirements of the clients and pitching appropriate products to them. Responsible for servicing of clients for their documentation needs like Invoice, Service Level Agreement,etc. Responsible for analysing the business potential of particular unconnected commercial building and recommending it for Fibre connection to the Building permissions team Responsible for recording daily calls/visits in the MIS Responsible for sending daily/weekly/monthly reports to the top management for scrutiny Responsible for collecting payments from the clients after the order is confirmed Responsible for increasing the revenue for the organization 	
B.H. Steel Industries (Sister Concern of Agarwal Fasteners Pvt. Ltd.) Business Development Executive Jan '20 – Jan'21 Location: Mumbai	 Responsible for servicing of Existing cherics for their tooling needs, documentation needs = Proforma Invoice, Sales Invoice, E-way bill and credit period & discount needs etc. Responsible for generating Invoice, E-way bill, Proforma Invoice, etc. for the clients Responsible for visiting New and Existing clients and taking orders from them Responsible for payment recovery through calls, Emails and visits to clients Responsible for physical verification of stock on regular intervals to ensure System stock matches Physical Stock and find out discrepancy, if any Responsible for packing and dispatching of orders at warehouse if the responsible personnel is not 	
Arvind SmartSpaces Ltd. (Part of Lalbhai Group) Manager – Sales & Marketing May '17 – July '17 Location: Ahmedabad	Responsibilities: Worked as Manager—Marketing and was responsible for generating quality leads for the sales team Responsible for Planning and Executing Marketing campaigns in Print media like Newspaper and Magazines, Radio Campaign, Digital campaign on Google, Divya Bhaskar,etc. Responsible for evaluating Marketing Campaigns on the basis of Number of Quality leads generated and site visits generated Responsible for drafting Marketing budget for Arvind SmartSpaces Ltd. and keeping Marketing cost to an optimum level Responsible for keeping the Arvind SmartSpaces Corporate Website updated Planned and Executed Marketing Events like Kailash Kher Concert, Mirchi Neon Run and Society activations through Radio Mirchi Responsible for getting the creative of Newspaper ad, Leaflet, Hoarding, Digital banners designed from the graphic designer, Creative Agencies, etc.	

Contact: +91 8779868782 Email:sameersurve9@gmail.com

Arvind SmartSpaces	Res
Ltd.	•
(Part of Lalbhai	•
Group)	•
Management	
Trainee – Sales &	Ach
Marketing	•
May '16 – Apr '17	
Location:	
Ahmedabad	

Responsibilities:

- Worked as a Marketing Manager on probation for Arvind SmartSpaces Ltd.
- Single handedly managed Marketing for Arvind SmartSpaces Ltd. (Ahmedabad & Bengaluru)
- Devised and Executed Marketing Strategies for Arvind SmartSpaces Ltd.

Achievements:

• Got confirmed as Manager – Sales & Marketing by performing well in the Arvind Management Training Program

SUMMER INTERNSHIP	Duration: 8 weeks		
Nucleus Software	Project: e – Financial Supply Chain Management: Market Scope, Concept & Creation of Business Plan		
Exports Limited Division: Business Development Group -	Responsibilities: To find out what are the offerings in the Indian Supply chain Finance Market and to compare		
Marketing Apr '15 – Jun '15 Location: Noida	Nucleus Software's offerings with the market offerings and to find out where there was scope for improvement in the product		

DUCATIONAL QUALIFICATION						
YEAR	DEGREE	INSTITUTE	BOARD/UNIV.	RESULTS (%)		
2016	M.M.S	Jamnalal Bajaj Institute of Management Studies	Mumbai	63.6		
2013	B.E. (Elex.)	Rajaram Shinde College of Engineering, Ratnagiri	Mumbai	67.0		
2009	H.S.C	V.G. Vaze Kelkar College of Arts, Science and Commerce, Mumbai	Maharashtra	68.0		
2007	S.S.C	St. Dominic Savio Vidyalaya, Mumbai	Maharashtra	83.5		

ACADEMIC ACHIEVEMENTS				
	Scored 70% (distinction) in the final semester of engineering			
Co-Curricular	Stood 3 rd in the final Semester of Engineering in Electronics department of college			
	Secured First class (67%) in the final year of engineering			
	Scored 98.32 percentile in Maharashtra MBA CET- 2014			
Competitive Exams	Scored 74.93 percentile in Common Admission Test (CAT) 2013			
	Cleared All India Engineering Entrance Exam (AIEEE) conducted by CBSE, New Delhi in 2009			

POSITIONS HELD & PARTICIPATION

- Secured Second place in the Inter-Class Tug-of-War at Annual Sports & Athletic Meet, (2002)
- Volunteered for Indian Science Congress(ISC), (2015)

ADDITIONAL INFORMATION

- Languages known: English, Marathi and Hindi
- Good knowledge in Microsoft Office Word , Powerpoint and Excel
- Hobbies include Playing and Watching Cricket, listening to different genres of Music and Swimming and also reading books