

SHASHANK KUMAR RAGHUBANSHI



Address: SE-173 HINDALCO ADM COLONY RENUKOOT,
SONBHADRA -231217 (U.P.)

Contact No: 9140702920

E-mail Id: raghubanshi.shashank26@gmail.com

LinkedIn URL: <https://www.linkedin.com/in/shashank-raghubanshi-92ba43278/>

Academics:

Qualification	Institution	Board/University	Year of Completion	%/CGPA
MBA (Marketing & Finance)	Birla School of Management	Birla Global University, Bhubaneswar	2021	7.42(CGPA)
B. Tech	B.K. Birla Institute of Engineering and Technology	Rajasthan Technical University, KOTA	2018	60.98%
XII	Nirmala Convent Senior Secondary School	CBSE	2011	59.8%
X	Nirmala Convent Senior Secondary School	CBSE	2009	72.6%

Career & working Experience:

1. Worked as Associate in Paytm in Product Management Department from March'22 to April'23.

A. UX Designing

- Designing of Frontend and Backend Web Portal like Super Distributor, Distributor, Agent, Merchant and Customer.
- App Designing of Super Distributor, Distributor, Agent, Merchant and Customer.
- Worked on Figma, Confluence and JIRA on various Projects of Paytm Wallet Ecosystem.
- Presentation and Communication with Development Team for Product Development.
- Testing of Products as per Client Approval.
- Making the App and Web Portal Go Live on Google Play Store and other Google Channels.

B. Visio Designing

- Developing of Flow Diagrams of various entities of Paytm Wallet Ecosystem to know the flow of that entity or working pattern of the entity.
- For further Web and App development of Product, Visio Design is required.
- Taking Corrective Measures to improve better App and Web Support.

C. Worked on Call Support Panel

- Providing Panel Architecture Support to Back Office.
- Taking Corrective Measures for its better efficiency.

D. Marketing of Product

- Presenting and Marketing of Panel to Clients of Paytm.
- Solving there Queries.
- Giving after Sales Service to the Clients for better Performance of Panel Ecosystem.

2. Worked as Assistant Sales Manager in Property Pistol from Sep'21 to Feb'22.

A. Marketing in Real Estate

- Have Knowledge and worked on CRM Software.
- Marketing of Properties like ATS PIOUS of ATS Home Kraft, Godrej Properties, Bhutani Infra, Eldeco Group etc., to Clients.

Skills & Competencies:

- Very good Communication Skill
- High level of belief in Team working (Friendly & Cooperative nature)
- Belief in achieving through dedication and motivation.
- Ability to work under pressure.
- Have knowledge about MS-EXCEL, MS-WORD, MS-POWERPOINT, MS-VISIO.
- Have knowledge of BALSMIQ WIREFRAMING.
- Have knowledge about Organizing Events.

Summer Internship Program:

Dissertation:

- A study on impact of Pre and post pandemic consumer behavior regarding ITC product.

Academic Project:

- Smart Grid Technology (B. Tech)
- Study on Consumers Perception towards Online Shopping of Smartphone (MBA).

Certifications:

- Successfully completed One day training at CTTC, BHUBANESWAR
- Volunteered (Rappoteering Department) in the International Conference on GLOBAL TRENDS IN BUSINESSPRACTICES AND MANAGEMENT EDUCATION.
- Attended International Conference on Communication System at Pilani.
- Online Course on Digital Marketing by Google.
- Online Course on Brand Management.
- Online Course on Retail Management- Merchandising, Distribution & Marketing.

Achievements:

- Represented BIRLA GLOBAL UNIVERSITY In “ORISSA POST METTLE MEET QUIZ COMPETITION”.
- Represented BIRLA GLOBAL UNIVERSITY In “IIT BHUBANEWAR E-SUMMIT”.
- Backed 3rd prize in ASL event “THE UNIQUE STORE”.
- Successfully organized many cultural events in BGU.
- Successfully organized many technical events in BGU.

Value Adding Exposure:

- Student Coordinator for “MARKETING CLUB”.
- Student Coordinator for “CULTURAL CONDUIT”
- Attended Workshop on INDIAN STARTUP ECOSYSTEM: OPPURTUNITIES & CHALLENGES.
- Attended Two months training at HINDALCO INDUSTRIES LIMITED (ADITYA BIRLA GROUP).