# SHASHANK KUMAR RAGHUBANSHI

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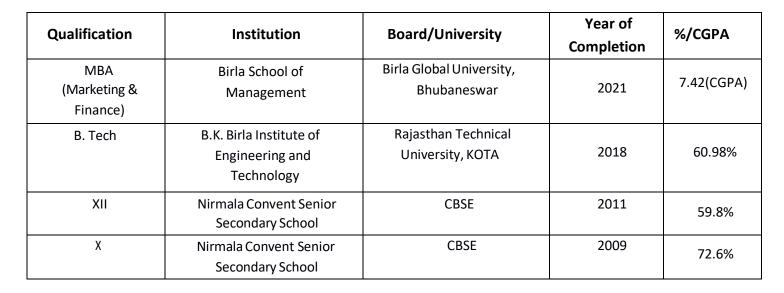
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**Academics:** 



### **Career & working Experience:**

### 1. Worked as Associate in Paytm in Product Management Department from March'22 to April'23.

#### A. UX Designing

- Designing of Frontend and Backend Web Portal like Super Distributor, Distributor, Agent, Merchant and Customer.
- App Designing of Super Distributor, Distributor, Agent, Merchant and Customer.
- Worked on Figma, Confluence and JIRA on various Projects of Paytm Wallet Ecosystem.
- Presentation and Communication with Development Team for Product Development.
- Testing of Products as per Client Approval.
- Making the App and Web Portal Go Live on Google Play Store and other Google Channels.

## B. Visio Designing

- Developing of Flow Diagrams of various entities of Paytm Wallet Ecosystem to know the flow of that entity or working pattern of the entity.
- For further Web and App development of Product, Visio Design is required.
- Taking Corrective Measures to improve better App and Web Support.



## C. Worked on Call Support Panel

- Providing Panel Architecture Support to Back Office.
- Taking Corrective Measures for its better efficiency.

## D. Marketing of Product

- Presenting and Marketing of Panel to Clients of Paytm.
- Solving there Queries.
- Giving after Sales Service to the Clients for better Performance of Panel Ecosystem.

### 2. Worked as Assistant Sales Manager in Property Pistol from Sep'21 to Feb'22.

### A. Marketing in Real Estate

- Have Knowledge and worked on CRM Software.
- Marketing of Properties like ATS PIOUS of ATS Home Kraft, Godrej Properties, Bhutani Infra, Eldeco Group etc.,

to Clients.

#### Skills & Competencies:

- Very good Communication Skill
- High level of belief in Team working (Friendly & Cooperative nature)
- Belief in achieving through dedication and motivation.
- Ability to work under pressure.
- Have knowledge about MS-EXCEL, MS-WORD, MS-POWERPOINT, MS-VISIO.
- Have knowledge of BALSMIQ WIREFRAMING.
- Have knowledge about Organizing Events.

### **Summer Internship Program:**

#### **Dissertation:**

• A study on impact of Pre and post pandemic consumer behavior regarding ITC product.

## **Academic Project:**

- Smart Grid Technology (B. Tech)
- Study on Consumers Perception towards Online Shopping of Smartphone (MBA).

## **Certifications:**

- Successfully completed One day training at CTTC, BHUBANESWAR
- Volunteered (Rappoteering Department) in the International Conference on GLOBAL TRENDS IN BUSINESSPRACTICES AND MANAGEMENT EDUCATION.
- Attended International Conference on Communication System at Pilani.
- Online Course on Digital Marketing by Google.
- Online Course on Brand Management.
- Online Course on Retail Management- Merchandising, Distribution & Marketing.

# **Achievements:**

- Represented BIRLA GLOBAL UNIVERSITY In "ORISSA POST METTLE MEET QUIZ COMPETITION".
- Represented BIRLA GLOBAL UNIVERSITY In "IIT BHUBANEWAR E-SUMMIT".
- Backed 3rd prize in ASL event "THE UNIQUE STORE".
- Successfully organized many cultural events in BGU.
- Successfully organized many technical events in BGU.

# **Value Adding Exposure:**

- Student Coordinator for "MARKETING CLUB".
- Student Coordinator for "CULTURAL CONDUIT"
- Attended Workshop on INDIAN STARTUP ECOSYSTEM: OPPURTUNITIES & CHALLENGES.
- Attended Two months training at HINDALCO INDUSTRIES LIMITED (ADITYA BIRLA GROUP).