## Shivani P Gautam भारतीय प्रबंध संस्थान अमृतसर Indian Institute of Management Amritsar MBA 08, IIM Amritsar | BE (IT) | Skill-Lync **ACADEMIC PROFILE** Marathwada Mitra Mandal's College Of Engineering (SPPU) BE (IT) 69.10 % 2020 Class XII Central Railway English Medium Senior Secondary School (CBSE) 66.80 % 2016 Class X Central Railway English Medium Senior Secondary School (CBSE) 66.50 % 2014 **SUMMER INTERNSHIP Solarwinds** Apr'23 - Jun'23 2 Months • Managed and evaluated the health and satisfaction of customer accounts, swiftly identifying and mitigating potential risks. • **Tracked** and **reported** on key customer success metrics, such as retention rates, product adoption, and revenue expansion. **Customer Success** • **Analyzed** and synthesized customer feedback to drive process enhancements and elevate overall customer satisfaction. Manager Intern Maintained an up-to-date database and efficiently assigned cases to team members on a daily basis, ensuring precise records and expeditious issue resolution. **WORK EXPERIENCE** Skill-Lync 5 Months Jan'22 - Jun'22 Customized and developed new and unique business development strategies, set goals, and promoted the company's image. Developed a strong relationship with a growing client base which brought in more revenue and fueled the company's growth. Associate - Pre Sales Effectively guided domestic and international clients with technical product knowledge, while proactively identifying and Consultant. acquiring new clients • **Negotiated** with clients to convert them faster and **coordinated** with sales team and **supported** client visits. Captured the course capabilities to emphasize the company's Unique Selling Proposition. **INTERNSHIP** Sep'22 - Oct'22 **Country Holidays Travel** 1 Month Sourced applicants profiles using different job portals (Like- Linkedin and Naukri.com) for the selection of interns. HR intern Organized interviews and handled the recruiting process for shortlisted candidates. • Suggested employee involvement strategies to build a more inclusive and efficient system for the organization. **Youth Empowerment Foundation** Sep'21 - Oct'21 • Campaigned about the different projects NGO provides on different social media platforms. Prepared course materials for school teacher to help them in teaching students more effectively. Volunteering Intern • Planned and executed fundraising strategies, bringing new funds for underprivileged children. Raised awareness about contribution and collected clothing and books as donations from the public for those in need. **KEY PROJECTS** • **Developed** a predictive system for question domain classification based on user-provided solved question papers. Developed a comprehensive system for question analysis, encompassing techniques such as sentence and word Marathwada Mitra tokenization, lemmatization, and word similarity. Mandal's College of 2019 Software testing was performed to assess the capabilities of the system, ensuring it achieves the desired results. **Engineering** • **Enhanced** student feedback by presenting their performance data, including strengths and weaknesses, through graphical insights facilitating better preparation for future improvement. **POSITIONS OF RESPONSIBILITY** • Strategically organized 04 Chapter Meets across three cities, drawing 70+ alumni, and orchestrated interactive Alumni Committee, sessions and mentorship programs, impacting 300+ students. Indian Institute of Cultivated institutional-alumni connection by efficiently managing the alumni portal and actively engaging with a 2022 Management network of nearly 1000+ alumni through social media initiatives. **Amritsar** • Enhanced alumni engagement through the creation of quarterly 'Halcyon' newsletter editions on the alumni portal, effectively reaching a wide alumni audience. **AWARDS & ACHIEVEMENTS** • Actively Participated in District, State, and National camps organized by Scouts and Guides India. 2015 Co-Curricular Automatic Question Tagging and Student Performance Predication 2020 • Actively participated in various cultural Activities conducted by Indian Railway in Gorakhpur. 2015 Extra-Curricular • Successfully Completed 10 out of 10 Adventure Bases during All India Railway Jamborette camp. 2014 **ADDITIONAL INFORMATION** Talking to customers **Certifications** • The 10 Pillars of Customer Experience Hindi English Languages Marathi MS Excel

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	Power BI
Expertise	• Salesforce
	• Adaptable
	Problem Solving
	Time Management
	• Leadership
Social Work	Blood Donation
Hobbies	Camping, Swimming, Skating

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