



SHRADHA TAMBI

MARKETING FRESHER

PERSONAL PROFILE

A dedicated and reliable individual seeking an opportunity to work in a organization which provides ample opportunities. Driven by strong work ethic and can multi-task. Excellent at conducting Market Research and Highly detail-oriented individual, eager to contribute towards the building of a strong marketing team.

CONTACT ME AT

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BRAHMPURI, JAIPUR,
RAJASTHAN
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INTERNSHIPS

Business Development Intern

Tata Tele Services | June 2020 - August 2020

- Conduct day-to-day project coordination, planning, and implementation
- Called 30 leads on a daily basis
- Manage to work in a team and learnt technical terms

Sales and Business Development Intern

Extramarks Education Pvt. Ltd | May 2020 - July 2020

- Cold calling leads on daily basis
- Follow up with the interested customers
- Handle their queries and pitch them accordingly

EDUCATIONAL HISTORY

Sri Balaji University

PGDM | June 2019 - April 2021

Kanoria PG Girls College

B.COM | June 2016- March 2019

Passed with 56.44%

Maheshwari Senior Secondary School

Passed 12th standard with 79.80%

Passed 10th standard with 73.5%

SKILLS SUMMARY

- Tableau
- Power BI
- SPSS
- MS Excel
- MS Powerpoint

SOFT SKILLS

- Adaptability
- Negotiation
- Team Work
- Creativity

HOBBIES & INTEREST

- Listening Music
- Cooking
- Dance

LANGUAGES SPEAK

- English
- Hindi

CERTIFICATIONS

- Retail management course
- Negotiation skills course
- Search engine optimization
- Google analytics beginner's course.
- Fundamentals in digital marketing

ADDITIONAL INFORMATION

- Capacity to work for long hours and I finish my work before deadlines.
- Friendly and like to interact with new people
- Curious to learn new things

PARTICIPATIONS

- Dance competitions in Sri Balaji University
- Performed in acts competition in Sri Balaji University
- Participated in Drawing and acts competition in school

RESEARCH PAPER

- "Analysing Students Perception towards online personalized learning with respect to Jaipur region" .