

## Sinchan Biswas

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### Address:

**Present-** TG-3/20, Lichubagan, Purbasha, Near Kerosene Dealer Shop, Kolkata-700059.

**Permanent-**Old College Hostel Para, Chakhabani, Balurghat, South Dinajpur-733101

### Experience Summary:

1. Worked as a DSO for Tata Teleservices Limited from 14<sup>th</sup> May 2010 to 30<sup>th</sup> October 2011.
2. Worked at Tata Teleservices Limited as an Executive from 31<sup>st</sup> October 2011 to 31<sup>st</sup> December 2013.
3. Worked at Sistema Shyam Teleservices Ltd. as a Data Retail MT-IT Area Manager from 24<sup>th</sup> July 2014 to 5<sup>th</sup> Dec 2016.
4. Worked at SSK Ltd Mobile Accessories Division as TSM from 6<sup>th</sup> December 2016 to 6<sup>th</sup> December 2019.
5. Worked at ABP Pvt. Ltd from 20<sup>th</sup> December 2019 to 31<sup>st</sup> May 2020.
6. Working at Max Life Insurance from 6th November 2020 to till date.

### Responsibilities Handled:

1. Created team for Tata Photon Plus Prepaid for Lalani Infotech Limited, Bard Roy Infotech Limited.
2. Developed Market for Photon Plus Prepaid in Districts Like Howrah, Hooghly, North 24 Pdns.
3. Setting up new dealers and increased number of connections of Photon Plus Prepaid.
4. Joined TTSL , postpaid team and Developed Central Kolkata Market of Lalani Infotech Limited, Bard Roy Infotech Limited.
5. Set up Team and handled the OEM Photon Plus business of Planet Computer.
6. Increased dealers adding incremental numbers and revenue of Photon Plus.
7. Started GSM Postpaid Business from IT Distributors Like Calforms, Cybernetics.
8. Set up new Teams and Handled the CAD business Of Joy Communication.
9. Distributors Stock Check and Billing at Regular Basis.
10. Customer Handling.
11. Joined SSTL, Posted at ROWB, area covered Krishnanagar, Berhampore and Habra.
12. Handled IT channel distribution.
13. Increased Data Gross Add numbers.
14. Increased postpaid business, generated revenue.
15. Handled IT channel business of North Kolkata,Howrah, Hooghlyfrom 1<sup>st</sup> January 2015.
16. Opened up new channel at South Kolkata & handled existing IT channel business of South Kolkata and given incremental revenue.
17. Handled prepaid distribution, increased revenue, activated new outlets.
18. Joined SSK Group as TSM for North Kolkata.
19. Handled channel distribution for Howrah, North24pdns & part of Hooghly districts.
20. Appointed distributor at Howrah, North24 Pdns , increased wov , created spoke for incremental business.
21. Created team for business development.
22. Cracked corporate order & generated incremental revenue.
23. Joined ABP ,area covered Madhyamgram to Bangaon & Hingaljanj, looked after centre , agents, vendors, circulation

24. Done sponshership call, generated revenue for company.
25. Increased circulation through social activity.
26. Handled team & increased subscription base.
27. Appointed Agent advisor at direct unit and generated business.
28. Appointed AM for variable business model and generated revenue.
29. Creating business prospect , identify needs of prospect and propose plan as per need.
30. Setting goal sheet of agents and drive business.
31. Driving special scheme for agents and generate revenue.

**Educational Qualifications:**

MBA	IBRAD School Of Management	7.16
B.Com (Accountancy Hons)	Balurghat College	50.87%
12 <sup>th</sup>	Balurghat High School	52.3%
10 <sup>th</sup>	Balurghat High School	79%

**Projects:**

I have done Summer Internship Project From Tata Teleservices Limited.  
 Project Title- Marketing Strategy of a Product of a Company.  
 Project Duration -60 Days

**Other Information:**

**Marital Status:** Married  
**Date of Birth:** 27-12-1984

Signature:

Date: