

Sourabh

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Education

- | | |
|---|--------------------------|
| MBA (Marketing & Operations), IILM University <ul style="list-style-type: none">CGPA: 8.0 (3rd Trimester) | 2020 – 2022
Gurugram |
| Bachelor of Arts, University of Delhi <ul style="list-style-type: none">Discipline Course: Economics & Political Science | 2016 – 2019
New Delhi |

Professional Experience

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| Pre Sales Intern, Whitehat Jr <ul style="list-style-type: none">Pre salesUser engagementGenerating new leadsEngaging with assigned leads | 05/2021 – 08/2021 |
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Courses

- Effective Business Communications, IIM B**
- Microsoft Excel - Excel from Beginner to Advanced, Udemy**
- SAP : Supply Chain Logistics in R/3, Udemy**
- Microsoft PowerPoint From Beginner to Advanced, Udemy**
- Retail Store Operations and Store Management, Udemy**

Certificates

- Fundamentals of Digital Marketing
- Certified Hubspot Email Marketing

Projects

- Retail Management: Product Placement Strategies**
 - Understanding of the Indian Retail Industry
 - Researched on the local departmental stores
 - Analysis of the consumer behaviour with regards to the product placement
- Logistics: Importance of 3PL in E-commerce.**
 - Conducted a qualitative research on 3PL
 - Comprehensive study of the Indian 3PL companies.
 - Studied how 3PL helps E-Commerce industry
- Aatamnirbhar Bharat: Boon or Bane for the Indian Economy**
 - Conducted a quantitative research
 - Understood different perspectives
 - Analysis of the data collected

Accomplishments

Certificate of merit, FIN-BIZ (Finance Club)

2nd Dan Black Belt, Taekwondo

2nd Runner up, 34th Delhi State Taekwondo Championship 2018

Runner up, Taekwondo 2018

- Inter-College championship
- University of Delhi

2nd Runner up, Taekwondo 2017

- Inter-College championship
- University of Delhi

Leadership Experience

Leader of Corporate Engagement team, Placement Cell 2020 – 2022

- Coordinating with companies for various placement.
- Checking with all the committee members for updates on regular basis.

Skills

Interpersonal Communication 

Time Management 

MS Office 
Excel, Powerpoint, Word

Team Management 

Interests

Taekwondo, Travelling, Trekking, Reading