

SUDHANSHU SINGH

PIBM Gut No 605-1 | Lavasa Road Pirangut | Pune Maharashtra 412115

☎ (+91)9555898372 E-mail: ss7292666@gmail.com

Competence

Proficient Communication Skill | Analytical Skills | Keen Learner
Sales & Marketing | New Business Development | Marketing & Branding

- ↻ A competent professional Having experience of more than **1 years** in Sales & Marketing, HNI Client Management, Schemes Development in **Real Estate** industry.
- ↻ **Presently associated with Kasturi Housing Pvt Ltd** as Sales Intern.
- ↻ Proficient in Managing HNI Clients, Marketing Operation, Sales Objectives.
- ↻ Proven ability in improving operations with the qualitative reports, enhancing business growth.
- ↻ An effective communicator with excellent relationship building, Interpersonal skills.

Key Assignments:

1. Kasturi Housing Pvt Ltd



Designation – Sales Intern.

Currently Working: From April 2021

- ↻ Working with **Kasturi Housing Pvt Ltd**. One of the Pune finest luxury real estate brand.
- ↻ Responsible for building and maintaining revenue and relationships with HNI Clients, Key customers, channel Partners, in order to maximize sales and ensure proper execution on time
- ↻ Collaborating across departments to develop strategic plans to achieve specific long- and shortterm goals. Ensuring quality customer service to internal and external customers.
- ↻ Presenting the project details to the channel partners & maintain the respective data.
- ↻ Empanelment of channel partners & Study the behaviour of Channel partners towards premium segment of Kasturi Housing
- ↻ Doing Competitor analysis for premium segments in Real estate sector in Western Pune.

Achievements:

- ✦ Certified for the participation in the INTERNATIONAL CONFERENCE on SIGNIFICANCE OF YOGA AND SOUTH ASIAN CULTURE IN MODERN MANAGEMENT PRACTICES, organized by PSIT Kanpur and held at PSIT campus during October 21-23, 2018
- ✦ Rewarded for participating in PROMOTION TEAM in IGNITIA 2017 at PSIT Kanpur
- ✦ Certified for representing BASKETBALL and participated as a player in 2nd YOUTH NATIONAL COMPANY SPORTS GAMES 2015
- ✦ Certified for participating in 4th JUNIOR NATIONAL RINGBALL CHAMPIONSHIP held at PANIPAT, HARYANA from 24th -26th July 2015
- ✦ Certified for the participation in BASKETBALL in KANPUR DISTRICT INTER SCHOOL TOURNAMENT organized by BHARTIYA JANTA PARTY, SPORTS CELL KANPUR.
- ✦ Certified as the “A” CERTIFICATED CADET of the NATIONAL CADET CORPS KANPUR from 59 UP BN NCC, KANPUR, NCC directorate (UP) LUCKNOW

Scholastics:

Post-graduation (MBA): 2020-22

Pune Institute of Business Management (PIBM), Pune

Affiliated to Pune University, Pune Percentage-

pursuing.

Specialization: Marketing.

Graduation (B.B.A): 2016-19

Pranveer Singh Institute of Technology (PSIT), Kanpur.

Affiliated to CSJM University, Kanpur.

Percentage – 56 %.

Senior Secondary: 2015-16

Army Public School, Kanpur (CBSE Board), Percentage

– **76%** – Commerce.

Higher secondary: 2013-14

Army Public School, Kanpur (CBSE Board),

Percentage – **7.4 CGPA**.

Projects Done:

- ✦ Done a research Project on “Adoption of Online Education Post Covid-19” as an academic Project.
- ✦ Made project survey report on consumers’ preference towards Maruti Suzuki cars in Kanpur.

✎ Made a project survey report on smoking behaviour of citizens in Kanpur.

Certification:

- ✎ I've completed the certification training course of GOOGLE FUNDAMENTAL OF DIGITAL MARKETING with GOOGLE DIGITAL UNLOCKED.
- ✎ I've completed the certification training course of GOOGLE ADS DISPLAY with GOOGLE DIGITAL UNLOCKED.
- ✎ I've completed the certification training course of GOOGLE ANALYTICS FOR BEGINNERS with GOOGLE DIGITAL UNLOCKED

Personal Information:

Name : Sudhanshu Singh.
Fathers Name : Samarjeet Singh.
Mothers Name : Meenu Singh.
Address : PIBM Gut No 605-1, Lavasa Road, Pirangut, Pune 412115
Date of birth : 07/07/1999.
Nationality : Indian.
Languages known : Hindi & English.

Date:

Place: Pune

(Sudhanshu Singh)