



Swabhagya Ranjan Kar

Plot no. - 475, Chakeisihani, P.O. - Rasulgarh, Bhubaneswar
Mob.: 9937262913
swabhagyanranjan.kar@gmail.com



CAREER OBJECTIVE

Seeking a position where I can efficiently contribute my knowledge, skills and abilities for the growth of the organization and build my professional career with dedication and hard work.

INTERNSHIPS

Company: **Berger Paints**

06/2019 – 07/2019

Title: **“A Study on Identification of Factors considered by Household consumers while selecting Paints in Bhubaneswar”**

Duration: 1 month

DESCRIPTION:

- Studying the awareness of household consumers about Paint industry in Bhubaneswar region.
- Studying the brand preferences of consumers regarding different Paint brands.
- Identification of factors responsible for consumer decision making regarding Paint.

Company: **Patanjali Ayurved Limited**

01/2019 – 03/2019

Title: **“Project Vistaar”**

Duration: 2 months

DESCRIPTION:

- Studying the market share of Patanjali in Bhubaneswar region.
- Interacting with retail outlet owners and convincing them to open a franchise outlet of Patanjali.

Company: **BSNL**

05/2017 – 06/2017

Title: **“A Study of Performance Appraisal System at BSNL”**

Duration: 1 month

DESCRIPTION:

- To know about the effectiveness of performance appraisal system of BSNL.
- To assess the training and development needs of employees.
- To overcome the various hurdles of performance appraisal and to improve its effectiveness.
- To study the relationship of performance appraisal and organizational effectiveness.

INDUSTRIAL VISIT

- Balasore Alloys Limited, Odisha 2019
- Rourkela Steel Plant, Odisha 2017

EDUCATIONAL QUALIFICATION

Qualification	Board / University	Institution	Percentage	Year
MBA (Pursuing)	BPUT	BIITM, Bhubaneswar	71	2020
BBA	Utkal University	P.G. Department of Business Administration, Bhubaneswar	63	2018
12 th	CHSE	Maharishi College, Bhubaneswar	64	2015
10 th	ICSE	Loyola School, Bhubaneswar	77	2013

KEY SKILLS

- **COMPUTER SKILLS** :MS Office (Word, Excel, Power point)
- **LANGUAGES KNOWN** :English, Hindi, Odia
- **PROFESSIONAL SKILLS** :Strong Communication Skill (Verbal, Written), Good interpersonal skills

AWARD / RECOGNITION

- Won 2nd Prize in Business quiz organized by Utkal University 2017
- Participated and won 3rd prize in Intra-School English debate Competition 2012
- Received Rajya Puraskar award by the honourable Governor of Odisha in Bharat Scouts and Guides 2012
- 3rd Prize in group 'D' at the Regional Level in All India Camel Colour Contest co-presented by Star Plus 2009

SEMINAR / WORKSHOP

- Attended Seminar on Youth Connect Program of Smart City Bhubaneswar 2019
- Attended Seminar on E-Waste Management at BIITM, Bhubaneswar 2018
- Attended Seminar on Women Empowerment at BIITM, Bhubaneswar 2018
- Participated in Entrepreneurship Awareness Camp organized by Entrepreneurship Development Institute of India, Bhubaneswar 2016

EXTRACURRICULAR ACTIVITIES

- Student coordinator in Crossroads, Utkal University 2018
- Participated in Swacch Bharat Abhiyaan Campaign 2017
- Batch Representative, Department Of Business Administration, Utkal University 2016
- Served as the School House Cricket team Captain 2010-2011

PERSONAL INFORMATION

Father Name : Dhaneswar Kar
Mother Name : Swarnalata Kar
Hobbies / Interest : Travelling, Playing team sports, Cooking, Mentoring, Writing
PAN : HEHPK2150B
AADHAR : 6739 0352 0900
DOB : 13.06.1997

Date : 25.11.2019

Place : Bhubaneswar

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