

# CURRICULUM VITAE



**Taranjeet Singh**

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## CAREER OBJECTIVE:

To be a part of professionally managed fast growing company.

## PRESENT STATUS:

Indigo Paints Ltd	SEPTEMBER 2020-APRIL 2021
<b>Business Development Officer</b>	<b>Decorative Paint Division (Varanasi)</b>
Key Responsibility	Sales Administration- <ul style="list-style-type: none"><li>• To maintain primary and secondary sales.</li><li>• To implement sales promotion activities like gifts, display.</li><li>• Strengthen relationship with Dealers through proper implementation of Inshop meeting modules/Applicator meeting.</li></ul>

	<ul style="list-style-type: none"> <li>• To achieve sales targets directly through dealers as all the primary sales depend on secondary sales.</li> <li>• Keeping an eye on every dealer that they should not be in de-growth after the Applicator Meet has been conducted.</li> <li>• To Conduct minimum 15 Applicator Meet(Painter Meet/Contractor Meet/Polisher Meet) in a month–</li> <li>• Assigned 5 district to conduct Applicator Meet ie. Varanasi, Jaunpur, Ballia, Deoria, Gorakhpur etc.</li> </ul>
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## EXPERIENCE:

NewBiesOnFire(U.S Based Co.)	March 2020-May 2020
<b>Digital Marketer</b>	<b>Digital Sales</b>
Key Responsibility	•Everything starting from Lead Generation to Final Sales Conversion

## INTERNSHIP:

<b>Bharat Sanchar Nigam Limited</b>	<b>June 2019-July 2019</b>	
<b>Project Title</b>	Customer Satisfaction Regarding the BSNL Sales & Services.	
<b>Objective</b>	To know whether the Customer are satisfied by the BSNL prepaid & Postpaid Services.	
<b>Duration</b>	<b>6 week</b>	

## ACADEMIC QUALIFICATION:

Year	Qualification	Institution	Division
2020	MBA(Mkt & Hr)	Dr A.P.J Abdul Kalam Technical University,Luchnow	1 <sup>st</sup>
2018	B.Sc	Mahatma Gandhi Kashi Vidyapeeth,Varanasi	1 <sup>st</sup>
2013	XII(CBSE)	Guru Nanak English School,Varanasi	1 <sup>st</sup>
2011	X(CBSE)	Guru Nanak English School,Varanasi	1 <sup>st</sup>

## ADDITIONAL INFORMATION

\*Key Skills: Relationship Building,Team Player.

\*Languages known English, Hindi.

\*Hobbies & interests: Listening music, Travelling, Socializing.

\*Technical Proficiency: Ms office.