

CURRICULUM VITAE



Taranjeet Singh

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CAREER OBJECTIVE:

To be a part of professionally managed fast growing company.

PRESENT STATUS:

Indigo Paints Ltd	June 2020-Present
Business Development Officer	Decorative Paint Division (Varanasi)
Key Responsibility	Sales Administration- <ul style="list-style-type: none">• To maintain primary and secondary sales.• To implement sales promotion activities like gifts, display.• Strengthen relationship with Dealers through proper implementation of Inshop meeting modules/Applicator meeting.

	<ul style="list-style-type: none"> • To achieve sales targets directly through dealers as all the primary sales depend on secondary sales. • Keeping an eye on every dealer that they should not be in de-growth after the Applicator Meet has been conducted. • To Conduct minimum 15 Applicator Meet(Painter Meet/Contractor Meet/Polisher Meet) in a month– • Assigned 5 district to conduct Applicator Meet ie. Varanasi, Jaunpur, Ballia, Deoria, Gorakhpur etc.
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EXPERIENCE:

NewBiesOnFire(U.S Based Co.)	March 2020-May 2020
Digital Marketer	Digital Sales
Key Responsibility	•Everything starting from Lead Generation to Final Sales Conversion

INTERNSHIP:

Bharat Sanchar Nigam Limited	June 2019-July 2019	
Project Title	Customer Satisfaction Regarding the BSNL Sales & Services.	
Objective	To know whether the Customer are satisfied by the BSNL prepaid & Postpaid Services.	
Duration	6 week	

ACADEMIC QUALIFICATION:

Year	Qualification	Institution	Division
2020	MBA(Mkt & Hr)	Dr A.P.J Abdul Kalam Technical University,Luchnow	1 st
2018	B.Sc	Mahatma Gandhi Kashi Vidyapeeth,Varanasi	1 st
2013	XII(CBSE)	Guru Nanak English School,Varanasi	1 st
2011	X(CBSE)	Guru Nanak English School,Varanasi	1 st

ADDITIONAL INFORMATION

*Key Skills: Relationship Building,Team Player.

*Languages known English, Hindi.

*Hobbies & interests: Listening music, Travelling, Socializing.

*Technical Proficiency: Ms office.