

CURRICULUM VITAE



Taranjeet Singh

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CAREER OBJECTIVE:

To be a part of professionally managed fast growing company.

EXPERIENCE:

Berger Paints India Limited	01-04-2022 to till now
Demand Generation Associate	WOOD COATING DIVISION7(Varanasi)
Key responsibilities	<p>To make the primary and secondary sales.</p> <p>To find the lead site, convert the lead, provide material to labour(contractors) at the site.</p> <p>To make brand promotional activities such as gift/schemes/tokens distributions amongs the contraction and rebates among dealers.</p> <p>To provides customer complaints handling.</p> <p>To conduct secondary/applicators meets such as polishers meet/contractor meet.</p> <p>To provide the products information to the contractors and polishers.</p>

Hargun Logistics.	21 April 2021- 28 Dec 2021
Office Executive	Transport Co.(logistics)
Key responsibilities	<p>Dispatch operation- Freight Unloading & loading. Document collection, verification & entries in books. Logistics/stock management. Payment collection. Bank operation.</p>

Indigo Paints Ltd	14/Sept/2020-10/April/2021
Business Development Officer	Decorative Paint Division (Varanasi)
Key Responsibility	<p>Sales administration-</p> <ul style="list-style-type: none"> • to maintain secondary sales. • to implement sales promotion activities like gifts, display. • strengthen relationship with dealers through proper implementation of inshop meeting modules/applicator meeting. • to achieve sales targets directly through dealers as all the primary sales depend on secondary sales. • keeping an eye on every dealer that they should not be in de-growth after the applicator meet has been conducted. • to conduct minimum 15 applicator meet (painter meet/contractor meet/polisher meet) in a month- • Assigned 5 districts to conduct applicator meet <p>le. varanasi ,jaunpur ,ballia, deoria, gorakhpur etc.</p>

INTERNSHIP:

Bharat Sanchar Nigam Limited	June 2019-July 2019
Proect Title	Customer satisfaction regarding the BSNL sales & services.
Objective	To know whether the customer are satisfied by the BSNL prepaid & postpaid services.
Duration	6 week

ACADEMIC QUALIFICATION:

Year	Qualification	Institution	Division
2020	MBA(Mkt & Hr)	Dr A.P.J Abdul Kalam Technical University, Luchnow	1st
2018	B.Sc	Mahatma Gandhi Kashi Vidyapeeth,Varanasi	1st
2013	XII(CBSE)	Guru Nanak English School,Varanasi	1st
2011	X(CBSE)	Guru Nanak English School,Varanasi	1st

ADDITIONAL INFORMATION

- ❖ Technical proficiency: **Ms Word, Ms Powerpoint & Ms Excel,**
- ❖ **Persuing Tally.**
- ❖ **ccc** passed.
- ❖ Communication & Soft Skills
- ❖ Key skills: relationship building,team player.
- ❖ languages known english, hindi.
- ❖ hobbies & interests: listening music, travelling, socializing.

Reference: Yogendra Mani Tripathi

Company-CK birla(HIL ltd)

Designation-Assistant Manager(Gorakhpur Region)