

Curriculum Vitae

TUSHAR KUMAR GADE (SEO Specialist)

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Career Objective: To achieve a challenging and responsible career in an organization where I can share and enrich my knowledge and skills for the growth of organization as well as individual.

Experience Details: 4.6 Years of Experience

SEO Executive at e-Intelligence (16th June 2021 to 07th October 2022)

- Perform Off-Page SEO, Local SEO, On-Page SEO & GMB Activities + Report Creation
- Perform Website & Technical Analysis to optimize existing content and uncover new opportunities
- Provide SEO Analysis & recommendations in coordination with elements & structure of websites
- Perform Keyword Research to optimize existing content & On-Site Blogs
- Perform Guest Posting & Blogs Outreaching Activities
- Perform Brand Mentions & Round Up Activities
- Perform Competitor Analysis Activities + Report Creation
- Implement link building activities in coordination with client SEO goals
- Coordinate with the Developer Team to resolve Technical Pointers of the Website
- Use Tools like GA, GSC, GDS, SE Ranking, Ahrefs, SEMRush, MozBar, Screaming Frog, etc.
- Create Monthly SEO Report, SEO Campaign Performance Report & Website Audit Report

Digital Media Associate at Globussoft Pvt Ltd (19th Dec 2017 to 28th Feb 2021)

- Perform Off-Page SEO, Local SEO & On-Page SEO Activities
- Implement link building activities in coordination with client SEO goals
- Help to create and support marketing content to socialize and use for social media purposes
- Provide recommendations & strategies for content development in coordination with SEO goals
- Perform Articles & Directories Submission, Local Citation, Blog Submission & Social Signals
- Create Website on CMS Platforms for Blogs Submission
- Develop creative and engaging social media strategies
- Manage the day-to-day handling of all social media channels
- Create engaging multimedia content across multiple platforms
- Actively involved in SEO efforts for social media posting

Additional Information:

Theoretical Knowledge About Campaigns of Google Ads, SMM, SMO, etc.

Work on Page20 Project

Currently, Learning Paid Marketing Campaign, Facebook Ads, PPC, SEM, etc

Certifications: The Fundamentals of Digital Marketing via Google Digital Unlocked
Email Marketing via HubSpot Academy
Introduction to Search Engine Marketing via Great Learning Academy
Google Tag Manager Fundamentals via Google Analytics Academy

IT Skills:

Operating System : Windows 7 / 8 / 10

Skills : Search Intent / MS Word / MS Power Point / Google Drive / Canva / Infographics

Academic Qualifications:

Course	Institute	Board/University	Year	Percentage
B.E. (Electrical & Electronics Engineering)	Yugantar Institute of Technology and Management Rajnandgaon	CSVТУ Bhilai	2014	67.61%
12 th	Bhilai Nair Samajam Sector 8 Bhilai	CGBSE	2010	75.60%
10 th	Senior Secondary School Sector 4 Bhilai	CBSE	2008	48.00%

Training Details:

1. Minor Training : C.S.E.B power house
220 KV substation
Organization : Power distribution unit,
(CSPDCL), Bhilai-3.
Duration : 30 days
Department : Power Distribution

2. Major Training : MATLAB Training at Solwin
Technologies
Organization : MATLAB Nehru Nagar Bhilai
Duration : 30 days
Department : Automation

Academic Projects:

1. Minor Project:

Title: Microcontroller based water level Sensing and Controlling.

2. Major project:

Title: Speed control of Induction Motor by using Variable Voltage Variable Frequency Drive.

Personal Information:

Permanent Address : QR-3/B Street No.-19 Sector-1 Bhilai, CG, Pin-490001
Date of Birth : 22nd MAY 1991
Languages : English, Hindi, Marathi

Soft Skills:

- Work as a Team Player
- Responsible
- Optimistic
- Ability to learn new Skills & Technologies
- Punctuality

I do hereby declare that the above-mentioned facts are correct to the best of my knowledge.

Place: Bhilai, CG

Date:

(TUSHAR KUMAR GADE)