



# UNIVERSAL WHITE PRIMER

Shalimar universal White Primer is a specifically for sand plaster surface, wood & also for ferrous metal substrates. It gives a very quick drying, smooth. Finish with whitest color available.

## PRODUCT BENEFITS



### QUICK DRYING

It gives quick drying with smooth finish. Quick Drying reduces overall painting period



### EXCELLENT ADHESION

The enhanced acrylic formulation results in better durability of the top coat



### LONG LASTING

Superior quality primer leads to long lasting paint film



### REDUCE PATCHINESS

The improved formulation helps provide a uniform film on the surface due to better spreading and coverage

## PRODUCT FEATURES

### AVAILABLE PACK SIZES



### SHELF LIFE



### COLORS AVAILABLE



### FINISH



### FLASH POINT

**ABOVE 30°**

### COVERAGE



## APPLICATION PROCESS

### Surface Preparation

- New Surface to be cured 28 days before painting and free from all waterproofing issues
- Prepare the surface by using suitable sand/emery paper or scrapping tools to remove dirt, dust, grease, loose flaking paint, laitance, algae, fungi etc. and wipe it clean

### Primer

- Apply coat of Shalimar Universal White Primer by thinning with Turpsol or GP Thinner as recommended. Allow it to dry for 6-8 hrs
- Spot prime before and after filling nail holes/ cracks

### Putty

- Level the surface with Shalimar Magic Acrylic Wall Putty or Shalimar Shakti Wall Guard putty and allow it to dry for 4-6 hrs
- Sand Surface with 180/320 emery paper and wipe it clean

### Primer

- Apply an additional coat depending upon the surface conditions and smoothen the surface

### Application Surface

All kind of well-prepared interior sand plasters, concrete, asbestos, masonry, wood & ferrous substrate

## PRECAUTIONS



- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Do not apply when humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls.
- Do not over-thin or over-extend the brush.
- Stir well and strain before use.
- On moisture meter, the reading should be below 16%. In case it is above that, find out the source of water and address it before painting.
- For better washability ensure the paint surface is cured for 2 weeks under normal atmospheric conditions. (30°C ; 50 - 60 %RH)
- Application of Acrylic Wall Putty and adherence to the painting system is mandatory for best results.

## SAFETY FEATURES



- Kindly refer to the MSDS for detailed information on safety measures while handling the material, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation
- Left-Over Material Disposal: Left-over material/drums should not be disposed in soil / drains. Consumers should consult a local recycling agency for proper disposal of material/drums.

For Feedback/Complaints write at [feedback@shalimarpaints.com](mailto:feedback@shalimarpaints.com)

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### DISCLAIMER

[\*\*Spreading Capacity may vary depending upon the surface condition, porosity of the surface and method of application]

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