



# UPAMA BASU

## Professional Goals

To gain employment with a company or institution that offers me a consistently positive atmosphere to learn new technologies and implement them for the betterment of the business and offers me a constructive workplace for communicating and interacting with people and customers.

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## Get in touch!

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West Bengal

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## Internships

**SUMMER INTERNSHIP:**

**Godrej & Boyce Mfg. Co. Ltd | June 2019 - August 2019**

- Effectiveness of small cooling devices in hospitality industry

**WINTER INTERNSHIP:**

**Amara Concepts Digital | Jan 2019 - March 2019**

- Sales & Marketing Intern

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## Academic History

**Bharatiya Vidya Bhavan Institute Of Management  
Science(MAKAUT),Kolkata**

**MBA(2018-2020)**

**Specialization - Marketing**

**Marks - 7.5 CGPA**

**Burdwan Raj College(University of Burdwan),Burdwan**

**BBA(2015-2018)**

**Specialization - Marketing**

**Marks - 7.0 CGPA**

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## Skills

- Social Media Management
- Sales and marketing
- Customer service
- Market research
- Communication
- Public Speaking
- Team leading
- Art and Design

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## Languages Spoken

**Regional:**

**Bengali , English , Hindi**