

## Varsha Sahu

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### Carrier Objective

To secure a challenging position in a decent organization to expand my knowledge and skills.

### Educational Qualifications

Examination	Board / University	School/College	Year of passing	Percentage
MBA (Marketing & HR)	Dr. A.P.J. Abdul Kalam Technical University	PSIT College of Engineering, Kanpur	2021	71%
Graduation	Bundelkhand University	LCHL College, Orai	2019	58.9%
Intermediate	U.P. Board	CGI College, Rath	2014	86.5%
High School	U.P. Board	SBVM inter college, Rath	2012	71.6%

### Technical strength

- **Computer proficiency:** MS Office (M S Word, M S Excel, M S Power point)

### Subject of Interest

- Marketing Management
- Human Resource

### Summer Internship

<b>Title</b>	A Study on effectiveness of Facebook as a Promotional Platform.
<b>Duration</b>	45 days
<b>Key Responsibilities</b>	Collecting the data, analysing about the customer purchasing power towards the social media.
<b>Description</b>	I have learned that social media is best platform for introducing and creating the awareness for creating more customer for any product.

### Core Strength

- Active Listening
- Teamwork
- Time Management
- Collaborative learner

### Conferences/Seminars/Workshops

- Attended "Biz Lab Session" Organized by AIMA in association with PSIT College of Management, Kanpur.
- Participated in Orientation Programme on "Career and personality in Armed forces Organized by DISHA, PUBLICITY CELL, AIR HEADQUARTERS in association with PSIT College, Kanpur.
- Attended the webinar of "The Share Market" Organized by the SHINE PROJECT Ltd.
- Attended the webinar of "Leading the Way: Leadership in Turbulent Times" Organized by

POOJA SUND Director at Technology and Analytics Microsoft INC USA.

- One year Certified Diploma of Computer Applications.
- Three month Certificate of Course on Computer Concepts.

### Hobbies

- Listening to music
- Completing DIY projects
- Playing chess and puzzle games

### Personal Information

**Father's Name** : Mr. Krishna Gopal Sahu  
**Date of Birth** : Jan 07, 1996  
**Language Known** : Hindi, English  
**Address** : Near orai stand road, Deewanpura, RATH (HAMIRPUR) U.P.

### DECLARATION

I hereby declare that all the information mentioned above is true to the best of my knowledge and credence.

**Date:**

**Place:** Kanpur

**(Varsha Sahu)**