



VIJAY PRAKASH
D.O.B. 10/11/1999

34/253AB Anurag Nagar
 Balkeshwar, Agra-282005

Email: vijayprakash159@gmail.com
 Linked in : <https://www.linkedin.com/in/vijay-prakash-546636191>

Phone: +91-7017242479, +91-9358824002

EDUCATION DEGREE	INSTITUTE	%/CGPA	YEAR
M.B.A.	Dayalbagh Educational Institute	75%	2019-2021
B.Com (Honours)	Dayalbagh Educational Institute	74%	2019
XII	St. Andrews Public School, Agra	72.2%	2016
X	St. Andrews Public School, Agra	62.7%	2014

PROJECTS		
NAME OF THE PROJECT	LEARNING	YEAR
A Study on recent business recruitment practices in Covid-19 pandemic	<ul style="list-style-type: none"> Challenges faced by companies. Adopting social media recruitment platforms 	2021
Blending of Social Media into Recruitment	<ul style="list-style-type: none"> How Social Media recruitment different from traditional method Futuristic approach 	2021
A project on emergence of organized retailing in India and its impact on consumer buying behavior	<ul style="list-style-type: none"> Buying behavior of consumers at organized stores. Why organized retailing came into existence in India. 	2020
Industrial Analysis Project on Insurance Industry	<ul style="list-style-type: none"> Learned about factors affecting the working of Insurance Industry, through PESTEL, SWOT & 	2019

Porter's Five Forces Model
Analysis

2019

Industrial Project on
"Consumer Perception
towards Laptops"

- Preference of customers towards different brands of laptops and factors influencing the same.

2018

Project on "Green economy
– An in-depth study"

- Familiarize the rationale and core concepts of guiding a green economy and learnt about opportunities to achieve socially inclusive development.

PROFESSIONAL SKILLS

Technical Skills- Tally ERP9, MS-Office (Power point, Word, Excel), Basic HTML

Soft Skills- Team Work, Multitasking, Leadership, Quick learning ability

WORKSHOP/SEMINARS

- Attended workshop on "Ethical Hacking" organized by Nictech Agra
- One Day Workshop on Goods and Services Tax (GST) and its implications

VOLUNTARY ACTIVITIES/ACHIEVEMENTS

- Donated blood at blood donation camp held at S.N. Medical Collage and D.E.I. Agra in 2018
- Participated in 240 hrs. NSS camp in 2016 and Swacch Bharat Mission in 2017
- Active participation in sports and won prizes in 2016.
- Secured 2nd position in Volleyball Tournament in Moon Olympics at Agra in 2016
- Participated in Exhibition and won second Place in inter school Competition in 2016
- Volunteered for 7-day NSS camp held at D.E.I. Agra in 2016
- Awarded certificate for completion of Unnat Bharat Abhiyan Programme in 2016
- Awarded Best Player of Volleyball at School level in 2016
- Participated in Youth Money Olympiad.

OTHER INTEREST

Cycling, Travelling

AREA OF INTEREST

Marketing and Operations

Gender: Male

Father's Name: Vasdev Singh