

Mr. Vinay Jadhav

Address: I wing 704, Richa Tower,
 Mulund (East), Mumbai - 400081
 Mobile no: +91-8452977768
 Email id: vinayjadhav7@gmail.com
 DOB: 08-11-1993



Career objective: I want a challenging career in the field of management. I would constantly look out for challenges, which would help me to achieve my personal and professional goal.

Education			
Year	Degree	Institution	Percentage/Marks
2019-21	MMS (Marketing)	Kohinoor Business School, Mumbai	Pursuing
2018	B.E (Computers)	Padmabhusan Vasantdada Patil Pratishthan College Of Engineering	60.13%
2015	Diploma In IT	Vidyalankar polytechnic	64.19%
2011	Class 12 th	Siddharth College, Mumbai	44.67%
2009	Class 10 th	Vikas Vidyalaya	58.61%

Work Experience	
1st April 2019- 8 th September 2019	Worked with Angelbroking as Service Manager. <ul style="list-style-type: none"> • Execute the orders on behalf of clients • After Market Hours Cross Selling of Financial Product with existing clients

Summer Internship Project	
15 th May 2020- 15 th August 2020	Serving as a Business Development intern at Motilal Oswal. Where I am responsible for <ul style="list-style-type: none"> • Opening of Trading & Demat Accounts for Equity, Commodity and Currency Segments • Appointing new Freelancers for lead generation • Advising Clients with regards to their trading & investment in Equity, Derivative, Options, currency And Commodity Market • Inviting Clients to attend Seminars & Webinars via cold calling

Projects	
11 th July 2020 – 11 th August 2020	Serving as a Business Development and Market Research Intern at TESCO (TATA x Employee Services Company). Where I am responsible for <ul style="list-style-type: none"> • Generating Leads for the business • Collecting data from various resources about potential companies with business can be developed • Promoting different TATA Communication's products • Identifying the business and approaching company for the business through various resources
21 April 2020 - 20 May 2020	Successfully completed The Brand Hopper Digital Marketing Internship. <ul style="list-style-type: none"> • Developing Marketing Resources • Building social media properties

	<ul style="list-style-type: none"> • Working with the team to analyze marketing resource effectiveness • Received Letter of Recommendation (LOR)
26 th April 2020 – 2 nd May 2020	Successfully completed MBAexplore Market Research Internship. <ul style="list-style-type: none"> • Competitive analysis • SWOT analysis • Website Analysis • Final Report
8 th April 2020 – 22 nd April 2020	Successfully completed SankalpSokft Research Analyst Internship. <ul style="list-style-type: none"> • Data analysis • Market, Business and Demographic Research • Collection of primary and secondary data through Google trends • Google forms survey • Data mining, sorting, reporting, and presentation on excel and Google documents
27 th March 2020 – 16 th April 2020	Successfully completed EMGE Market Research Internship. <ul style="list-style-type: none"> • Competitive analysis of their competitors • SWOT analysis • Research of Business model • Website Analysis & final Report generation
20 th January 2020 - 26 th January 2020	Successfully completed Dabur India Live Project. <ul style="list-style-type: none"> • Promoting the Dabur Product in BigBazar • Analyzing Consumer Behavior
5 th January 2020 - 12 th January 2020	Successfully completed Marketing /Promotion Mix Internship with Ocupetal Marketing and consulting. <ul style="list-style-type: none"> • Social media promotion of saree sale • Customer Acquisition
25 th November 2019- 4 th December 2019	Successfully completed Marketing Internship with Ocupetal Marketing and consulting. <ul style="list-style-type: none"> • Social media marketing • Customer Acquisition • Driving traffic to company's portal
19 th October 2019 - 2 nd November 2019	Successfully completed Project with MAHAVIR STORES. <ul style="list-style-type: none"> • Promoting the products • Analyzing Consumer Behavior

Certifications

- Google Certified "Fundamentals of Digital Marketing"
- Certification of "Fundamentals of Corporate Sales" from SMstudy
- Certification of "Fundamentals of Market Research" from SMstudy
- Certification of "Fundamentals of Marketing Strategy" from SMstudy
- BCG Virtual Internship

Achievements

- Participated in D2C Quiz this was held by various IIM's, IIT's and premier B-Schools
- Participated in article writing competition organized by Prin. L. N. Welingkar Institute of Management Development and Research
- Represented KBS at CNBC Awaaz News channel event
- Active member of Placement Committee KBS
- Paper Presentation with IEEE

Computer Skills

- MS office
- MS SQL

Personal details:

Mothers Name: Priyadarshini Jadhav

Father's Name: Prakash Jadhav

Linguistic Proficiency: English, Hindi, Marathi

Hobbies: Internet Browsing