

Education

Degree	Board / University	Year	Percentage
MBA	A.K.T.U	2019	70%
B.Com	M.G.K.V.P	2015	60.75%
12 th	C.B.S.E	2012	60.8%
10 th	C.B.S.E	2009	71.6%

Seminar, workshop, and training Programmes

- Workshop on Soft Skills – Jointly Organised by SMS Varanasi and Spirit of Life.
- Workshop on Corporate Employability Skill organized by Young Skill India, IIT BHU.
- Workshop on Digital Marketing organized by IIT BHU.
- Participated in National Village Carnival 2018.

Extracurricular Activities

- Participated in Case Chase organized by SMS Varanasi
- Participated in Ad Making Contest organized by SMS Varanasi

Other Certificates

- Certificate in Stock Trading by Stock MIND ICICI Direct (Centre for Financial Learning)

Summer Training Detail

Company - Hygienic Research Institute Private Limited
Research Topic - Analysis of Brand Loyalty And Customer Perception Of Streak Product in South Delhi
About - The research was conducted using first hand data from 100 customers of Streaks Professional and statistical tools were used to derive relation between Brand Loyalty, Brand Recognition and Brand Usage of Streak Product in South Delhi.

Project Detail

Project Topic - Strategies of Online Marketing for Integrated Marketing Communication - A Case Study of Xiaomi Corporation Limited
About - The project was conducted using existing data and studies available in various books, print media and internet. Various data from different sources were analysed using statistical tool to come to a conclusion.

VIRENDRA VIKRAM

A creative and data-driven marketer, media planner and business development specialist looking to leverage strategy and innovation skills for dynamic organization in India.

Objective

To be a part of your value-based organization where I can leverage my education to work for the assigned organizational goals.

Personal Info

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Father's Name
Anil Singh

Marital Status
Unmarried

Date of Birth
01/04/1993

Skills

- Team Oriented
- Campaign Management
- Business Development
- Strategic Partnership
- Interpersonal Skill
- Intermediate knowledge of MS Excel
- Basic knowledge Ms Word and Ms PowerPoint
- Basic Knowledge of Photoshop