

K YOGESH
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EDUCATION

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| IILM Graduate School of Management | 2019 - 2021 |
| <ul style="list-style-type: none">Pursuing PGDM course in Sales and Marketing with 7.0 CGPA. | |
| JNTUA, Anantapur | 2014 - 2018 |
| <ul style="list-style-type: none">G. Pullaiah College of Engineering and Technology, Kurnool — B.Tech (CSE) with 60%Sri Chaitanya Junior College, Hyderabad — Secured 80% in Inter Board ExaminationMontessori Residential School, Kurnool — Secured 93% in State Board Examination | 2012 - 2014 2011 2012_ |

INTERNSHIP

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| A study on strategies used by different online education platforms - BYJUS | APR 2020 — SEP 2020 |
| <ul style="list-style-type: none">Analyzed strategies used by ByjusConducted online survey with Byjus customers.Examined and Evaluated the data received from online survey.Formulated the Graphs based on the survey data.Analyzed the strategies used by Byjus in getting the customer base | |

ACADEMIC PROJECTS

Market Research on PEPSI

- STP Analysis of Pepsi
- Understanding companies orientation towards market place with respect to different lines of business in retail segment and supply chain.

Research Project

- A study on "**Decline in the sales of Alto cars** "
- Market segment of Alto cars
- Customer Satisfaction of Alto car owners
- Online survey with Alto customers

LEADERSHIP EXPERIENCE

IGNITE College Fest and Responsibilities

- Core committee member in planning and organizing.
- Chosen as Department's people's leader and Class Representative.
- Core committee member in SKILLS organizing all the college day functions.

SKILLS AND INTEREST

- Hobby: Reading Books, Editing, Photography
- Computer Skill: MS Word, MS Excel, MS Power Point, Python (Basic level), SQL(Basic Level)
- Communication Skills: Participated in various National Level Symposiums, Debates and Group Discussions
- Spiritual Awakening: Practice through various spiritual Meetups and Meditation

ACHIVEMENTS

- National levelworkshop on "**ETHICAL HACKING**" conducted by Swecha organization. **2017**
- National level workshop on "**TECHNICAL SYMPOSIUM**" **2017**
- Participated inposter presentation on5G Technologies and stood first **2016**
- Participated in prestigious "**HACKTHON**" conducted by sandbox at Infosys campus in Hubli **2018**