### ANKIT CHAUDHARY

**Mobile**: +91-7017829940 **E-Mail**: ankit1521197@gmail.com **Address**: Vinay Nagar Colony, Quarsi, Aligarh, Uttar Pradesh-202001

To secure employment with a reputable company, where I can utilize my skills and business studies background to the maximum.

## **EDUCATION**

05/21	Master of Business Administration (Marketing) from GL BAJAJ, GREATER NOIDA
06/18	Bachelor of Commerce from AGRA UNIVERSITY, AGRA
06/15	12th from Brilliant Public School, Aligarh, CBSE Board
06/13	10 <sup>th</sup> from Brilliant Public School, Aligarh, CBSE Board

## **PROFESSIONAL EXPERIENCE**

Title : **Digital Marketing Intern** 

Organization : Ecera System LLP

Duration : September 2020 - December 2020

Description : Generated leads through Google My Business.

Handled one of their clients I.e. Peerless credit. Managed Ecera System social media accounts.

Title : **Digital Marketing Intern**Organization : **Ardensy Technologies**Duration : July 2020 – August 2020

Description : Created E-mail templates for various promotional events.

Created Various Promotional videos using toonly app. Leaded a team of 8 members on father's day event.

Secured the letter of appreciation for completing all assigned tasks within

Time.

# **CERTIFICATION**

Digital Marketing Course - **Application Cursa**Search Engine Optimization - **Coursera**Google Analytics - **LinkedIn Learning** 

## **EXTRA CURRICULAR ACTIVITIES**

Volunteering in THE ART OF LIVING ORGANIZATION programs.

### PERSONAL DOSSIER

Date of Birth : 15<sup>th</sup> Dec'1997 Languages Known : English and Hindi

Sex : Male

Father's Name : Mr. Mukhtyar Singh

### **DECLARATION**

I hereby declare that the information gives above is true to the best of my knowledge.