



ASHISH KUMAR MISHRA

MANAGEMENT STUDENT

PROFILE

Result-oriented MBA Marketing student seeking internship. Proactive in prospecting, lead generation, and networking. Skilled in market research and nurturing client relationships. Strong project execution and persuasive sales presentations. Eager to apply theoretical knowledge and practical skills to thrive in a dynamic marketing environment

CONTACT

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SOFT SKILL

- Adaptability
- Team work and Collaboration
- Communication
- Creative thinking
- Market analytics
- Leadership

HARD SKILL

- MS Excel
- MS PowerPoint
- Digital Marketing

CERTIFICATION

- Email marketing (Skill UP)
- Digital marketing (Google)
- Ecommerce Fundamental (IIEC)

LANGUAGE

- English
- Hindi

HOBBIES

- Cricket
- Travelling

VOLUNTEER / EXPERIENCE

Coordinator at DMC college club

- Organize and executed campaigns, events resulting in increased club membership and engagement

EDUCATION

MBA, Business school, Greater Noida

2022-2024

Marketing

B.com , University of Calcutta, Kolkata

2022

Honors in Accounting

Marks – 7.922 CGPA

Intermediate, DAV Public School, Bokaro, Jharkhand

2019

Marks- 87%

Matriculation, Saint Josephs School, Banka, Bihar

2017

Marks – 67%

EXTRA ACTIVITY AND PARTICIPATIONS

- Attended PHD chamber of commerce event by RBI
- Online Quizzing festival By VIT , Vellore
- Artha shastra 4.0 By IIM, Kashipur
- Let's talk By HR CLUB Lloyd business school

PROJECTS

Mini project 1 - Business model on Pen and Pencil (2 in 1)

Mini project 2 - Study on Telecommunication industry