

# LAKSHAY ATRI

## MBA Marketing (2<sup>ND</sup> Year)



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in <https://www.linkedin.com/in/lakshay-atri-493092229>

### ➤ Career Objective

To work for a progressive organization which provides me the opportunity to enhance my skills and knowledge to grow and contribute positively towards the objectives of the organization to the best of my capabilities.

### ➤ Key Skills

- **Technical Skills-** MS Excel-basic, Digital marketing, MS Word
- **Interpersonal Skills-** Team Management, Strong Communication Skills, Problem Solving, Leadership, Time Management, Presentation & Writing

### ➤ EDUCATION

Qualification	College/School	Board/University	Result
MBA Marketing	GRAPHIC ERA DEEMED UNIVERSITY	GRAPHIC ERA DEEMED UNIVERSITY	8.2 CGPA
BSC AGRICULTURE HONS	Maharishi Markandeshwar university SADOPUR	Maharishi Markandeshwar University SADOPUR	7.84 CGPA
XII (MEDICAL)	SGGS SCHOOL CHANDIGARH	CBSE	67%
X	SD VIDYA SCHOOL AMBALA	CBSE	8.4/10 (CGPA)

### ➤ EXPERIENCE

#### BIOTRIC HEALTHCARE PVT LTD

- **MARKETING REPRESENTATIVE**

#### THE TIMES OF INDIA

#### RESULT AND MARKET DEVELOPMENT INTERN

### ➤ VOLUNTEERING EXPERIENCE

#### AS, DISTRICT PRESIDENT, AGRICULTURE AWARENESS AND ORGANIC FARMING SOCIETY

- Motivating farmers to do organic farming
- Taking awareness programs for farmers

#### MEMBER, CORE TEAM, MARKETING CLUB

- Led and organized various cultural events.

### ➤ CERTIFICATIONS

- Certificate of **Digital Marketing** at GOOGLE Garage
- Certificate of **EXCEL** FROM GUVI
- Pursuing **ADVANCE CORPORATE STRATEGY** From IIM BANGLORE
- Pursuing **ADVERTISING AND BRAND MANAGEMENT** FROM B .K. School Of Professional Studies And Management, Gujarat University
- Certificate of participation TATA IMAGINATION CHALLENGE 2022
- Certificate of **ENTREPRENEURSHIP PROGRAM** From KURUKSHETRA UNIVERSITY, HARYANA
- Certificate of **Foundation Of Project Management** from Coursera
- Certificate of participation in GEMS 3.0 International workshop on **Indo-German Marketing Strategies** on May 9,2022.
- Certificate of **ENTREPRENEURSHIP OPPORTUNITIES RECOGNITION** From GRAPHIC ERA DEEMED UNIVERSITY

## ➤ ADDITIONAL INFORMATION

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### **Personal Information**

Name: LAKSHAY ATRI	Date of Birth: 29 DECEMBER1998
Gender: MALE	Age: 23 years
Address: 71 A NEW DYAL BAGH, AMBALA CANTT, HARYANA	

### **Language Skills**

English – High Proficiency | Hindi – High Proficiency

