

## MANISH PANDEY

H.NO. 464 RUSTAMPUR AZAD NAGAR GORAKHPUR  
+91-9012038084 | manishpandey0002@gmail.com

[in https://www.linkedin.com/in/manish-pandey](https://www.linkedin.com/in/manish-pandey)

### OBJECTIVE

Seeking a management position with an organization where I can utilize my skills and experience to improve operations, increase profitability, and enhance growth. Ideally, I wish to have a focus in marketing for a growing organization preferably dealing in FMCG products.

### EXPERIENCE

- 2021 - Everest Spices  
Territory Sales Representative
- Acting as a point of contact for existing and potential customers within assigned territory.
  - Identifying local business opportunities and challenges.
  - Reporting on regional sales results (weekly, monthly, quarterly and annually).

### EDUCATION

- INSTITUTE OF TECHNOLOGY AND MANAGEMENT  
2021  
MBA [MARKETING & HR]
- DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY  
2018  
BACHELOR OF SCIENCE
- BANSHRAJ YADAV INTER COLLEGE BAIJNATHPUR  
2013  
Intermediate
- Sri G Singh inter college  
2011  
Highschool

### SKILLS

- CUSTOMER SERVICE
- ACTIVE LISTENING
- RELATIONSHIP BUILDING
- NEGOTIATION SKILL
- TIME MANAGEMENT
- MONEY MANAGEMENT

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## PROJECTS

- A STUDY OF BRAND AWARENESS THROUGH DIGITAL MARKETING OF VN BALAJI INDIA PVT.LTD  
I used the various digital platform and strategies for brand awareness and in last i found few conclusion that is the company should more focus on effective marketing , focus on product's price and quality also.

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## ACHIEVEMENTS & AWARDS

- GOOGLE DIGITAL GARAGE
- CERTIFICATE OF ADVANCE DIGITAL MARKETING TRAINING FROM CodeNet BizTech Pvt. Ltd
- ADVANCE DIPLOMA IN SOFTWARE DEVELOPMENT FROM NIELIT
- ADVANCE TALLY FROM NIIT
- ACCOUNTING FUNDAMENTAL FROM Corporate Finance Institute

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## LANGUAGE

- HINDI | ENGLISH

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## INTERESTS

- CHESS
- READING FINANCIAL MARKET
- LEARNING NEW THINGS FROM OUR SURROUNDING AND INTERNET

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## PERSONAL DETAILS

Date of Birth : 20/08/1997