



# OBJECTIVES

Seeking a career that is challenging and interesting, and lets me work on the leading areas of technology, a job that gives me opportunities to learn, innovate and enhance my skills and strengths in conjunction with company goals and objectives.

### **EDUCATION**

M.B.A | Institute of Technology & Science Ghaziabad JULY 2020– JUNE 2022 Specialization in Marketing & Finance CGPA- 7.52

B.A | J.B SINGH DEGREE COLLEGE PRAYAGRAJ AUGUST 2014 – AUGUST 2017 Graduated in Sociology, English Lit., Political Science From Chhatrapati Shahu Ji Maharaj University with aggregate: 54.00%

12th | KD PUBLIC SCHOOL PRAYAGRAJ (2013-2014) SCIENCE STREAM PERCENTAGE: - 82.4%

10th | ALLAHABAD PUBLIC SCHOOL PRAYAGRAJ (2010-2011) PERCENTAGE: - 68.4%



### EXPERIENCE

UltraTech Cement Ltd.(Building Product Division) Sales Executives (July 2022-Present) (Location-Noida&Ghaziabad) •Devise effective territory sales and marketing strategies

• Sales Management, New Business Development, Distribution Management, Distributor and Dealer Management, and Sub Dealers Management of promotional Activities to meet Organizational Goals

• Meeting and interacting with Architects, Builders, and dealers in the region and introducing the Ultratech range of products.

•Arranging site mock-ups, in coordination with the technical team and providing application training to new Applicators, Contractors, and Clients.

•Analyze data to find the most efficient sales methods

• Ensuring onsite test of material as per guidance.

• Submission of New Direct dealers and retailers proposals, negotiating and closing the orders.

• Quality Control and Supervision of ongoing work of Adhesives, Grouts, etc. Complaint handling and redressal of issues related to application & product.

#### Vodafone (I.T. Marketing)

Sales Team Leader (July 2018-June 2020) (Location-Prayagraj)

• Channel partner of Vodafone prepaid sim cards and recharge.

#### Future Generali India Life Insurance Company Limited

Advisor and Agent (FEB 2017-JULY 2018) (Location-Prayagraj)

- To identify customer needs.
- Accordingly, to their risk profile.

## **STRENGTHS**

- Active listener
- Communication
- Negotiation
- Problem solving
- Adaptable



### SKILLS

- The Fundamentals of Digital Marketing Certificate from Google Digital Unlocked.
- Diploma in Computer Applications, Business Accounting and Multilingual D.T.P from NIELIT.
- NIELIT CCC.



### **EXTRA-CURRICULAR ACTIVITIES**

- Highest Sales Achievement Award in Financial year 2022-23.
- Participated in 4<sup>th</sup> INTERNATIONAL MATHEMATICS OLYMPIAD competition and secured International Rank 4891 (State Rank 557).
- Participated in Soft Skill quiz and get certificate.

# PERSONAL DETAILS

Permanent Address- Present Address-	84B/1 New Chakiya, P.O- G T B Nagar, P.S- Khuldabad, DistPrayagraj Uttar Pradesh PIN-211016 F33/1 SECOND FLOOR SHAHEEN BAGH DELHI 110025
Date Of Birth-	05th June 1996
Language Known-	English, Hindi, Urdu.
Hobbies-	Reading Books, Playing Cricket