

**PRAVEEN.L**

Karady Kuzhy Estate, Karady Kuzhy PO

Peerumade, Idukki, Kerala Pin: 685531

D.O.B : 27-04-1998

Marital Status : Single

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[LinkedIn](#)

CAREER OBJECTIVE	ACADEMIC DETAILS			
<p>“To contribute to the success and long term growth of the company by utilizing my skills and different methodology of marketing: internet/online, direct and indirect approach, and to utilize and maximize the targeted growth in the company.”</p>	EDUCATION			
	COURSE	INSTITUTION	YEAR OF PASSING	PERCENTAGE
	MBA	MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT	PURSUING	
	BBA	ST ANTONNY'S COLLEGE, PERUVANTHANAM	2019	72%
	12 <sup>TH</sup>	PANCHAYAT HIGHER SECONDARY SCHOOL VANDIPERIYAR	2016	62%
	11 <sup>TH</sup>	PANCHAYAT HIGH SCHOOL VANDIPERIYAR	2014	60%
PERSONAL STRENGTHS				
<ul style="list-style-type: none"> <li>▪ Self confidence</li> <li>▪ Self control</li> <li>▪ Willingness</li> <li>▪ Self discipline</li> <li>▪ Ability to learn from mistake</li> <li>▪ Working hard to achieve goals and accepting challenges</li> </ul>				
INTEREST	INDUSTRY EXPERIENCE			
<ul style="list-style-type: none"> <li>• Marketing and sales</li> <li>• Customer relationship</li> <li>• Social media</li> <li>• Business communicating</li> </ul>	ORGANIZATION	DESIGNATION	ROLE	DURATION
	Management Internship Trainee	Management Internship Programmed In Reliance And Lifestyle Store In Kerala	Sales, Customer Relationship, CSD, Floor Management, Billing	5-09-2019 To 15-09-2019
	Extramarks Education India Pvt, Ltd.	Marian International Institute Of Management, Kuttikkanam. ( work from Home)	Business Development Executive Intern	20-05-2020 To 20-06-2020
	Placement Readiness Enhancement Program	Marian International Institute Of Management, Kuttikkanam	Management Trainee	10-10-2019 To 14-12-2019
HOBBIES				
<ul style="list-style-type: none"> <li>• Watching Movies</li> <li>• Listening music</li> <li>• Achieving Certificate</li> </ul>				
Computer Knowledge				
<ul style="list-style-type: none"> <li>• MS Word</li> <li>• Excel</li> <li>• Data Entry</li> <li>• SPSS</li> <li>• Power Point Presentation</li> <li>• Fundamental of Computer</li> <li>• Prezi Presentation</li> </ul>				

## CERTIFICATIONS

### COURSERA

- Communication strategies for a virtual age
- Converting challenges into opportunity
- Ai For everyone
- Block chain
- Business analytics for decision making
- creative thinking
- intro to cyber tools and cyber attacks
- Business analytics and digital media
- Effective problem solving and decision making
- Excel skills for business essentials
- finance for everyone market
- fundamental of management
- intro to international market
- intro to big data
- intro to cloud
- Leadership and emotional intelligence
- Marketing mix fundamentals
- Marketing plan
- New models of business society
- Personal branding
- Project management
- Teamwork skills
- Use word press
- Big data foundation

### OTHER CERTIFICATES

- TCS career edge
- accounting fundamentals
- Google cloud platform
- Keyword research
- Online marketing fundamentals
- Digital marketing
- Share and investment
- Strategic leadership and management
- SEO
- Content Marketing

Digital certificate



## ACHIEVEMENTS

- Participation in CALIGO 2019
- Participation in PERP-Placement Readiness Enhancement Program, it is a Placement Training for Degree Students
- Successfully Completed "Career Edge- Knockdown the Lockdown" online course offered by ICS ION.
- Participation in Best Manager Competition at Marian International Institute of Management.
- Participated in Leadership Talk with Ms. Ashwini Deshpande MHRD Innovation cell- Ministry Of Human Resources Development
- Participated in Harvard Medical School-Mental Health Effects of the Covid-19 Pandemic
- Participated in many Webinars and Expert Talk
- Participated in Various Collages Online Quiz Programmers.

### **PUBLICATIONS**

- Published a research article on the topic " ABSENTEEISM AMONG EMPLOYEES IN POABS ENTERPRISES" in International Journal for Research and Analytical Reviews (IJRAR)

LANGUAGES	SPEAK	READ	WRITE
MALAYALAM	✓	✓	✓
ENGLISH	✓	✓	✓
TAMIL	✓		

### **REFERENCE**

- Dr. SANTHOSH KUMAR  
Associate Professor  
Marian International Institute  
Of Management, Kuttikkanam  
Phone no: +919842548868  
Email id: Santhoshkumar@miim.ac.in

### **DECLARATION**

I hereby declare that the information mentioned above is correct up to my knowledge and bear the responsibility for the correctness of the mentioned particulars.

Place: Karady kuzhy

PRAVEEN.L

Date: