



# SHYAMSUNDAR GUCHHAIT

Marketing

## How to reach me:

### Phone:

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### Email:

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### Present Address:

A-42, 203, Sukhobristi, Shapoorji  
Pallonji, Action Area 3, New  
Town, Kolkata – 700135

### Permanent Address:

Block A, H.No-30, supermarket,  
durgachak  
Haldia, Purba Mednipur , West  
Bengal - 721602

## Career objectives

Seeking a challenging position and a lively work environment where I can utilize my interpersonal skills to achieve the company goals that aim at customer satisfaction and customer experience and to solve issues in an effective manner. Also looking forward to learn new skills and enhance the same for personal and organisational growth and development.

## Internship

### HRADIANCE FOUNDATION

Digital Marketing  
1<sup>st</sup> nov 2020 - 9<sup>th</sup> jan 2021

I have completed two month training and internship under HRADIANCE FOUNDATION and promoted digital marketing and sales job over phone interview and through cold calling.

## Language Known

- English
- Bengali
- Hindi

## Education

### MBA in Marketing

Techno India, sector 5, Salt Lake, Kolkata.

Year of completion– July, 2021.

- Major: Marketing
- Minor: Management Information System (MIS)
- YGPA: 8
- DGPA: 7.92

### Graduation

Global Institute Of Science & Technology (BCA)

Haldia

2016 - 2019

- DGPA: 6.8

### Class 12

St.Xaviers School, Haldia  
CBSE

- Percentage: 50%

### Class 10

Vivekananda Mission School,  
Haldia  
ICSE

- Percentage: 60%

## Strength

- Adaptable
- Hard working
- Creative
- Target oriented
- Flexible
- Team Worker

### Personal Information:

**Date of Birth:**

27.08.1996

**Gender:**

Male

**Nationality:**

Indian

**Marital Status:**

Single

### Certification courses

- Taxation on Business Entities I: Corporations | Coursera (University of Illinois at Urbana-Champaign)
- Recruiting, Hiring, and onboarding Employees | Coursera (University of Minnesota)
- Public Policy Challenge of the 21st century | Coursera (University of Virginia)
- Preparing to manage Human Resources | Coursera (University of Minnesota)
- Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing and more | Coursera (IE Business School)
- Performance Optimization in Unity | Coursera (Unity)
- Marketing Analytics | Coursera (University of Virginia)
- Positioning: What you need for successful Marketing Strategy | Coursera (IE Business School)
- Managing Employee Compensation | Coursera (University of Minnesota)
- Capital Markets and Financial Institutions- How to survive them | Coursera (Moscow Institute of Physics & Technology and American Institute of Business & Economics)

### Extra-Curricular Activities

- Skill : I have developed better teamwork, dedication, competitiveness and reliability.
- Arts : I have learned and completed till 5th year in arts and have taken part and volunteered in various art and competitions.

### Hobbies

- Travelling
- Photography
- Music and Drama
- Story Writing

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I hereby declare that all the information present here is true to my knowledge and belief.

**DATE**

26.07.2021

**SIGNATURE**

