# TRIPTI BAJAJ



NATIONAL INSTITUTE OF DESIGN Lifestyle Accessory Designer

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#### **PROFILE**

I am a hard-working individual with great attention to detail. I am capable to research, analyse and design not only the products but also services, experiences and systems. I enjoy new and challenging projects that push me to learn. During my working period, I have gained time management skills and ability to work on multiple projects with good efficiency and timely outcome.

# **EDUCATION**

- Masters in Design (2017-2019)
   National Institute of Design (pursuing)
- Bachelor of Fine Arts (2012-2016) College Of Art, Delhi University
- Intermidiate (2012)
   D.A.V Public School
- MATRICULATION (2010)
   D.A.V Public School

#### **EXPERIENCE**

- Six weeks Graduation project at **Titan Company Limited**, 2019.
- Eight weeks Internship at Anya Segan, 2015.
- Six weeks Internship at Eventum Marketing, 2014.
- Six months training at Hakuhodo Percept the Ad Agency.
- Five months Job experience at E-squared the Ad Agency.
- Various Freelance Design projects of Branding with reputed brands and start-ups.

# **SKILLS & STRENGTHS**

- Skills
- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Rhino
- KeyShot

- Strengths
- Patience
- Eye for Design
- Flexible Approach
- Quick learner
- Hardworking Attitude

# **ACADEMICS & WORKSHOPS**

#### Academics

- Material Handling
- Material Exploration
- Visual design
- Form Studies
- Research and analysis
- Design Management
- Craft Documentation
- Trend Forecasting
- Service & System design
- Experience Curation
- Branding
- Photography

#### Workshops

- Craft workshop, Kutch Leathercraft, Bell metal craft & Wood lacquer
- African hair exploration workshop by Godrej Design lab
- Beaded jewellery workshop
- Crochet workshop
- Calligraphy workshop
- · Rajasthani thread jewellery workshop
- Trends workshop with Sri-lanka Design Students
- Photography workshop
- Origami workshop
- Braiding Workshop

# **CRAFT RESEARCH & DOCUMENTATION**

• 15 Days field research in Jodhpur (Rajasthan) and nearby villages on The Tribal Silver Jewellery of Banjaras.

# **INITIATIVES**

- Worked as a volunteer with Udayan care (family home) for orphaned and abandoned children.
- Conducting Drawing and painting classes for Underprivileged kids.
- Managing the duties assisted as the Vice-captain of School, taking decisions and building strategies and supporting the School in various activities.

# **FAVORITES**

- Painting
- Dance
- Reading
- Travelling
- Exercise

# REFERENCE

#### **Amresh Panigrahi**

Associate Sr. Designer

Dept Lead: Lifestyle Accessory Design,

National Institute Of Design

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